



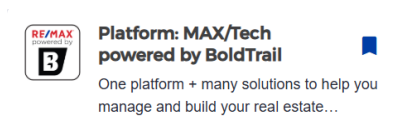
SMART CAMPAIGNS

Turning On/Off & Edit

How to Access and Edit SMART Campaigns in RE/MAX Bold Trail

◆ Steps to Access Smart Campaigns:

1. **Log in** to your MaxCenter (remax.net) then click Apps/Tools. Click the square for Platform Powered by Bold Trail.



2. From the left-hand menu, click **“Marketing”**.
3. Then select **“Smart Campaigns”**.
4. Tab shows **“MY CAMPAIGNS & SYSTEM.”** Click **My Campaigns**.
5. To **turn a campaign ON or OFF**, use the toggle next to the campaign:
 - ☒ **Blue = ON**
 - ☐ **Grey = OFF**
6. To **edit a campaign**, you must first **clone** it:
 - Click the **“CLONE”** button located to the right of the campaign.
7. Open your **cloned campaign** to edit:
 - Campaign steps

- Schedule/timing
 - Assigned contacts or audiences
 - You can open each individual message and edit for your style.
8. After making changes, be sure to **SAVE** the campaign.
 9. You can view and monitor campaign performance from this same screen.
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THE LINK(S) BELOW WILL GIVE YOU MORE DETAILS REGARDING CAMPAIGNS AND STEPS DIRECTLY FROM BOLD TRAIL

[SMART CAMPAIGNS BOLD TRAIL STEPS AND INFORMATION](#)

<https://help.insiderealestate.com/en/articles/3330227-boldtrail-a-complete-guide-to-smart-campaigns>