

# LUXURY LISTING OPPORTUNITIES

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If your luxury property has a story worth sharing, [complete this listing form](#) to send details directly to our luxury team. (Ideally, fill out this form before your listing is active.)

## SOCIAL & DIGITAL PLATFORMS

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<b>Instagram</b>	<a href="#">@TheREMAXCollection</a> » <a href="#">@REMAX</a> » <a href="#">@REMAXCanada</a> »
<b>Facebook</b>	Weekly listing spotlight in <a href="#">The REMAX Collection FB page</a> » <a href="#">REMAX consumer FB page</a> » <a href="#">REMAX Canada FB page</a> »
<b>Global Passport<sup>SM</sup> Campaign</b>	Posted on LinkedIn, Facebook and Instagram. <a href="#">Submission Form</a> »
<b>Remax.com/luxury</b>	REMAX <a href="#">homepage</a> featured listing carousel. Email <a href="mailto:theremaxcollection@remax.com">theremaxcollection@remax.com</a> for consideration.

## EVENTS & PUBLICATIONS

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<b>Luxe Exchange</b>	An exclusive virtual showcase of premier luxury homes, presented by The REMAX Collection. Approximately four, one-hour webinars per year. <a href="#">Luxe Exchange Intake Form</a> »
<b>Canada Leaders in Luxury</b>	Spotlight social campaign. Luxury listings in specific markets are featured on a monthly basis. Submit listings to <a href="mailto:theremaxcollection@remax.ca">theremaxcollection@remax.ca</a> .
<b>The Globe and Mail Print Ads</b>	Reserved for Canada Listings. <a href="#">View deadlines and submission guidelines</a> »

## BLOGS & EXECUTIVE PROFILES

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<b>U.S. Blog</b> »	<b>Canada Blog</b> »
<b>Chris Lim</b> <i>Chief Growth Officer</i>	<a href="#">Tuesday Property Tour Series</a> » <a href="#">Instagram</a> » <a href="#">LinkedIn</a> » <a href="#">Facebook</a> »
<b>Don Kottick</b> <i>President REMAX Canada</i>	<a href="#">LinkedIn</a> »
<b>Shawna Gilbert</b> <i>SVP, Global and Commercial</i>	<a href="#">Instagram</a> » <a href="#">LinkedIn</a> » <a href="#">Facebook</a> »

## PROPERTY CONSIDERATION PARAMETERS

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- Must be in **Active** status.
- Preferred minimum list price: **\$3,000,000 USD/CAD**
- Must be listed at least **2x the average residential sold price** in your market, meeting or exceeding The REMAX Collection threshold (see threshold lists on the Luxury Hubs: [U.S.](#) or [Canada](#))
- Must feature **high-quality photography** with optimal lighting and professional staging.

Questions? Email [TheREMAXCollection@remax.com](mailto:TheREMAXCollection@remax.com)



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