



Children's Miracle Network

Giving Back with REMAX
HONOR CARD PROGRAM & MORE


Why Become a REMAX MIRACLE AGENT?


Business Impact (What it does for YOU):

- **Differentiates your brand** in a crowded market
- Creates a **meaningful closing experience** clients remember (HONOR CARD program)
- Builds **stronger emotional connections** with buyers & sellers
- Increases **referrals and repeat business**
- Positions you as a **community-focused professional**
- **Listings** that can stand out (MIRACLE HOME program)
- Aligns you with the **RE/MAX global mission**
- Gives you an **easy, consistent way to give back**
- Enhances your **marketing and storytelling**
- Builds **trust and credibility** instantly
- Turns every transaction into a **purpose-driven experience**



How CMN Can Connect With Your Real Estate Business

 **Creates Meaningful Client Moments**
Your clients don't just close... they give back

 **Builds Stronger Relationships**
Emotional connections = lasting impressions

 **Sets You Apart Instantly**
Not just another agent — a purpose-driven professional

 **Elevates Your Marketing Naturally**
Real stories. Real impact. **Authentic branding that can be used socially and print.**

 **Drives Referrals & Repeat Business**
People refer agents who **make them feel something**

 **Aligns With the RE/MAX Brand**
Be part of something bigger than the transaction

CMN can turn transactions into a memorable experience that builds your brand, strengthens relationships, and grows your business.



WHERE TO FIND CMN PROGRAMS & INFO IN REMAX?

1. [REMAX.NET](https://www.remax.net)
2. Log into MAXCENTER
3. Click APPS/Tools upper left
4. Click REMAX MIRACLE SYSTEM Box

This will bring you to your Dashboard for the CMN.

Go to RESOURCE tab at the top to learn about programs/tools.

Miracle Home/Honor Card Program

The Miracle Home/Miracle Property Program & Honor Card provide opportunities for RE/MAX Associates and Offices to give back to their local communities. Through RE/MAX's partnership with Children's Miracle Network, agents may make regular donations to their local CMN hospital on behalf of their clients after each closed residential or commercial transaction.



How Does The Program Work?

Agents participating in the program commit to make donations on behalf of clients after a closed residential or commercial transaction. Additionally, agents can select to send their clients an Honor Card, letting them know a donation has been made on their behalf. All contributions are made and managed through the RE/MAX Miracle System. Each listing that will unlock a donation can then be designated as a Miracle Home or Miracle Property. Miracle listings can be featured on [remax.com](https://www.remax.com) and through all marketing efforts.

Agent will decide how much to give to your local CMN hospital after each transaction, either \$5, \$50, or more! However, to send an Honor Card to client it requires a donation of minimum \$30 per card.

What Does It Take To Become A Miracle Agent?

Any agent who contributes \$500 or more in a calendar year to their local CMN hospital through the Miracle System will receive special recognition as a Miracle Agent.

Miracle Agent Achievement Levels as of 2026:

Bronze \$500+

Platinum \$10,000+

Silver \$2,500+

Diamond \$50,000+

Gold \$5,000+

FOR DETAILS AND MORE INFORMATION INCLUDING
NEW TUTORIAL GUIDES CLICK

<https://resources.miraclehomeprogram.org/faqs-2/>

CONTACT GINA BANNAN OR KAREN COX AT
REMAX ALLIANCE FOR ADDITIONAL HELP.



REMAX[®]
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GUEST SPEAKER FROM CMN

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