



## BOX BROWNIE FOR REALTORS

*\*There are other programs that can be utilized. However, Box Brownie is a leader in the RE industry and an approved supplier through REMAX.*

### Why Realtors Should Use BoxBrownie

1. Professional Photo Editing = Better First Impressions
2. High-quality images sell: Listings with professional photos get more views and sell faster.
3. BoxBrownie offers photo enhancement, item removal, twilight conversion, etc., making average photos look amazing.
4. Helps properties stand out in a crowded market.

#### 5. Virtual Staging = Cost-Effective Home Staging

Instead of paying for physical staging (which can cost thousands), BoxBrownie does virtual staging for a fraction of the price.

It is useful for vacant homes to help buyers visualize the space fully furnished.

Flexible styles (modern, traditional, etc.) to match the property vibe.

#### 6. Floor Plans = Better Buyer Understanding

Many buyers want to see a floor plan before visiting a home.

7. BoxBrownie converts rough sketches or photos into clear, professional 2D or 3D floor plans.

8. Improves buyer confidence and interest.

#### 9. Virtual Renovations = Showcase Potential

10. Show what a fixer-upper could look like after renovations.

11. Ideal for investment properties or homes that need updates.

12. Helps buyers see potential, not just current condition.

### 13. Fast Turnaround Time

BoxBrownie delivers edited images within 24 hours, often faster.

### 14. Realtors can list properties quickly without sacrificing quality.

### 15. Affordable & Scalable

You only pay per project—no subscription required.

### 16. Great for individual agents or large brokerages.

### 17. Remote-Friendly

Everything is done online, which is ideal for agents working remotely or handling listings from afar.

## How to Use BoxBrownie

1. Create an account at [boxbrownie.com](https://boxbrownie.com)
2. Upload listing photos
3. Choose your service
4. Add instructions (style, items to remove)
5. Submit & wait (usually <24 hrs)
6. Download & use in MLS, brochures, social media

## Best Practices

- Use high-resolution images
- Be specific with staging style (modern, coastal, etc.)
  - Combine day-to-dusk edits with virtual staging
- Use item removal to declutter driveways or yards
  - Redraw floor plans for clarity and branding

If you have any questions or need help please contact Gina Bannan from  
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