





UNPARALLELED SERVICES AND SUPPORT

Reputations are earned and at RE/MAX Alliance Group, we are proud of our well established reputation for exceptional customer service. For more than 30 years we have adapted to ever changing real estate market conditions and provided the most professional and comprehensive real estate services to our clients.

Complete Real Estate Services

- Residential Sales and Leasing
- Property Management
- Commercial Real Estate

Additional In-House Services

- Mortgage Company
- Title Company
- Real Estate Attorney
- Marketing Department
- 24/7 Broker and Manager Support
- Advanced Educational Tools
- In-House Training
- Personal Tech Training & Support
- Business Coaching

THE NUMBERS SPEAK FOR THEMSELVES



RE/MAX NETWORK RANKINGS



FLORIDA



SOUTHEAST REGION



UNITED STATES

REALTRENDS
VERIFIED ✓
... 2025 ...

RE/MAX Alliance Group is incredibly grateful to be ranked among the top brokerage in the nation by RealTrends. This distinction highlights our unwavering commitment to professionalism, integrity, and client satisfaction.

#85 REAL TRENDS NATIONAL
VOLUME RANK



RE/MAX 
ALLIANCE GROUP

MARKET STATISTICS

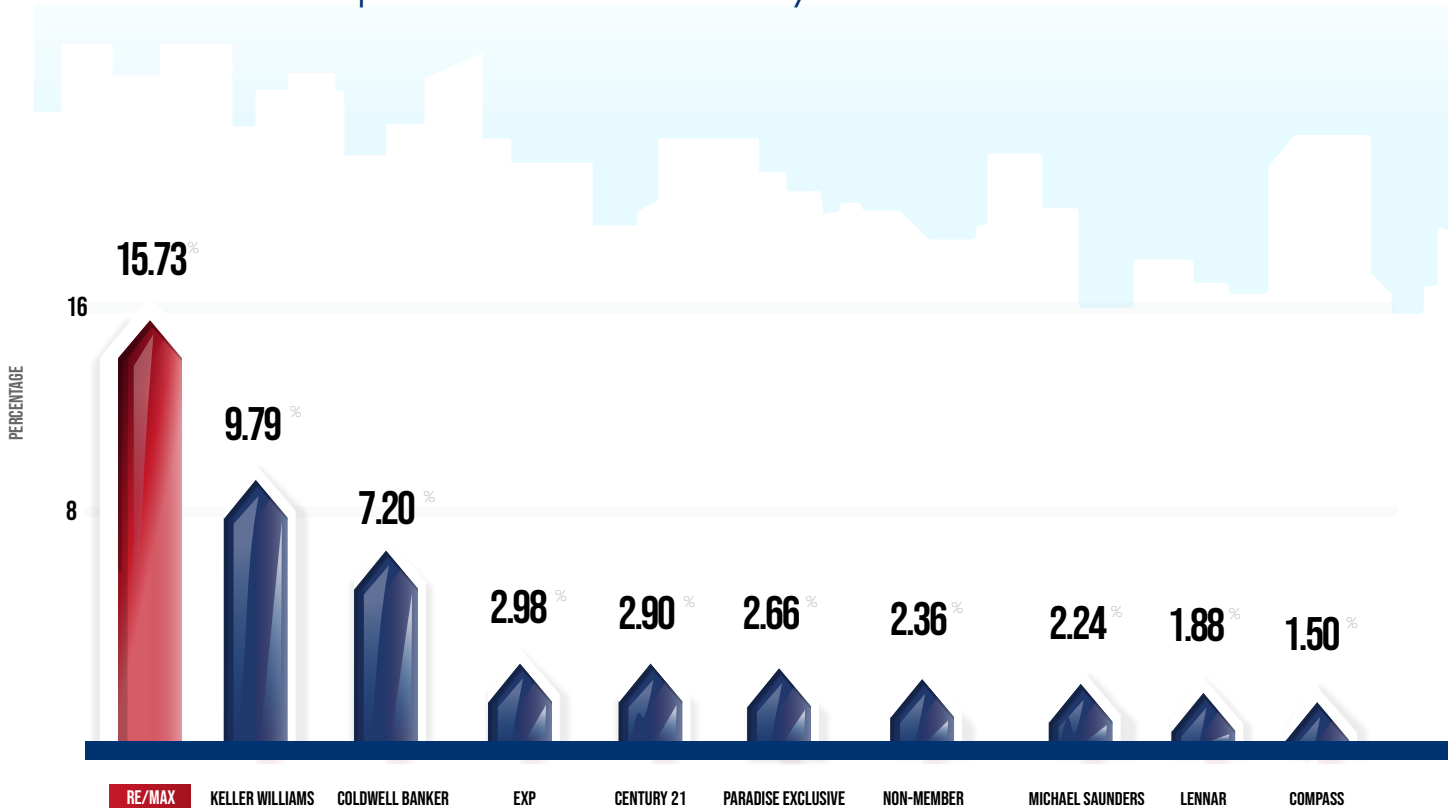
RE/MAX continues to dominate the local real estate market with more homes sold in 2024 than any other real estate company in the area.

MARKET SHARE TOTALS

SHARE BY BRAND



Market Share Competition - Charlotte County



MLS: CROSS MLS Date: 01/01/2024 - 12/31/2024 Type: CMS Status: Total Sold List + Sell Pric All Construction Type: All Bedrooms: All Bathrooms: All
Property Types: Residential: (Half Duplex, Co-Op, Condominium, Manufactured/Mobile Home, Modular, Single Family Home, Townhouse, Villa, Other, Farm, Dock-Rackominium),
Vacant Land: (Business, Commercial,...)



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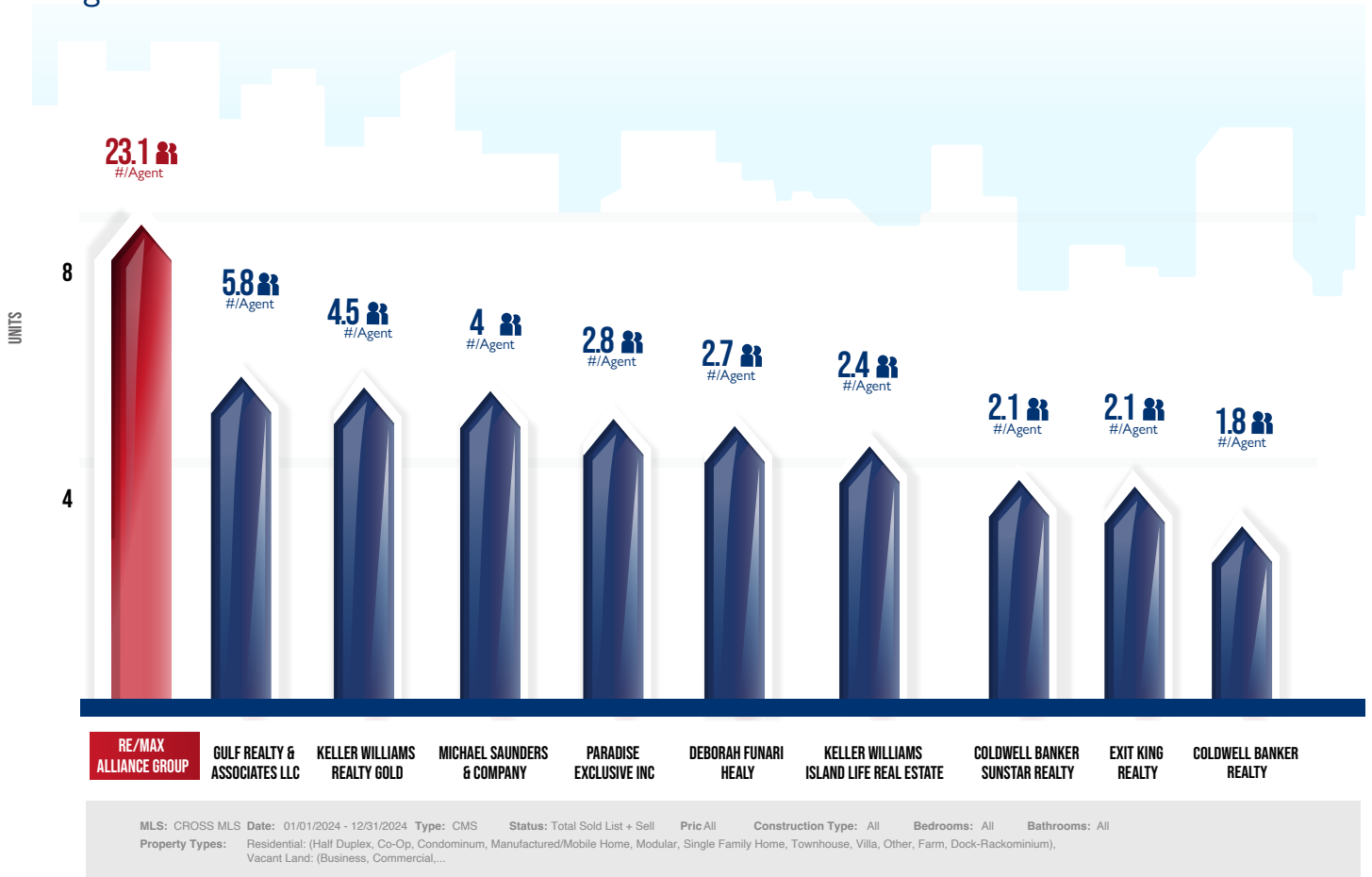
MARKET SHARE TOTALS

UNITS PER AGENT BY BROKER

Agent Productivity



Englewood



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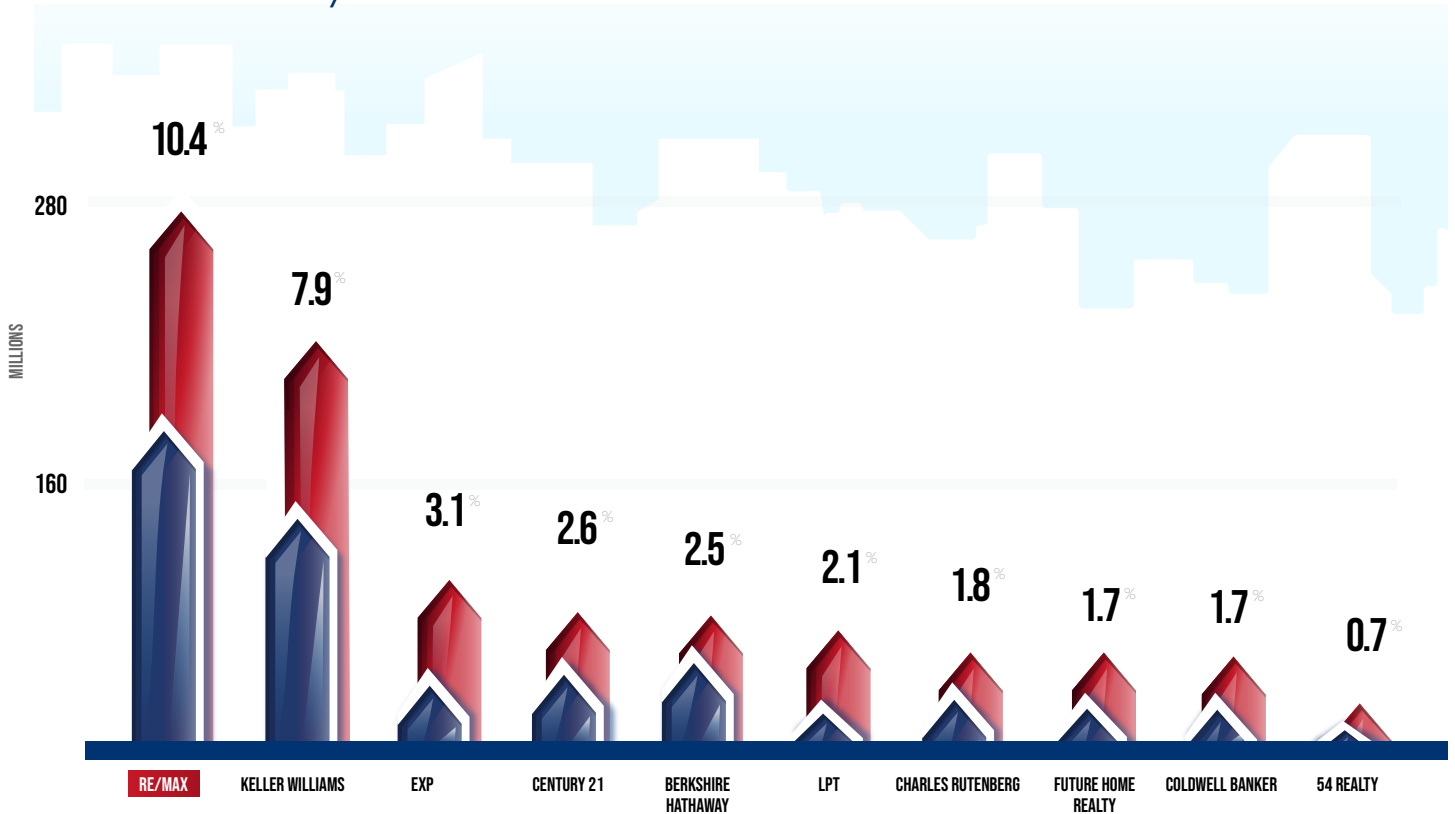
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Hernando County



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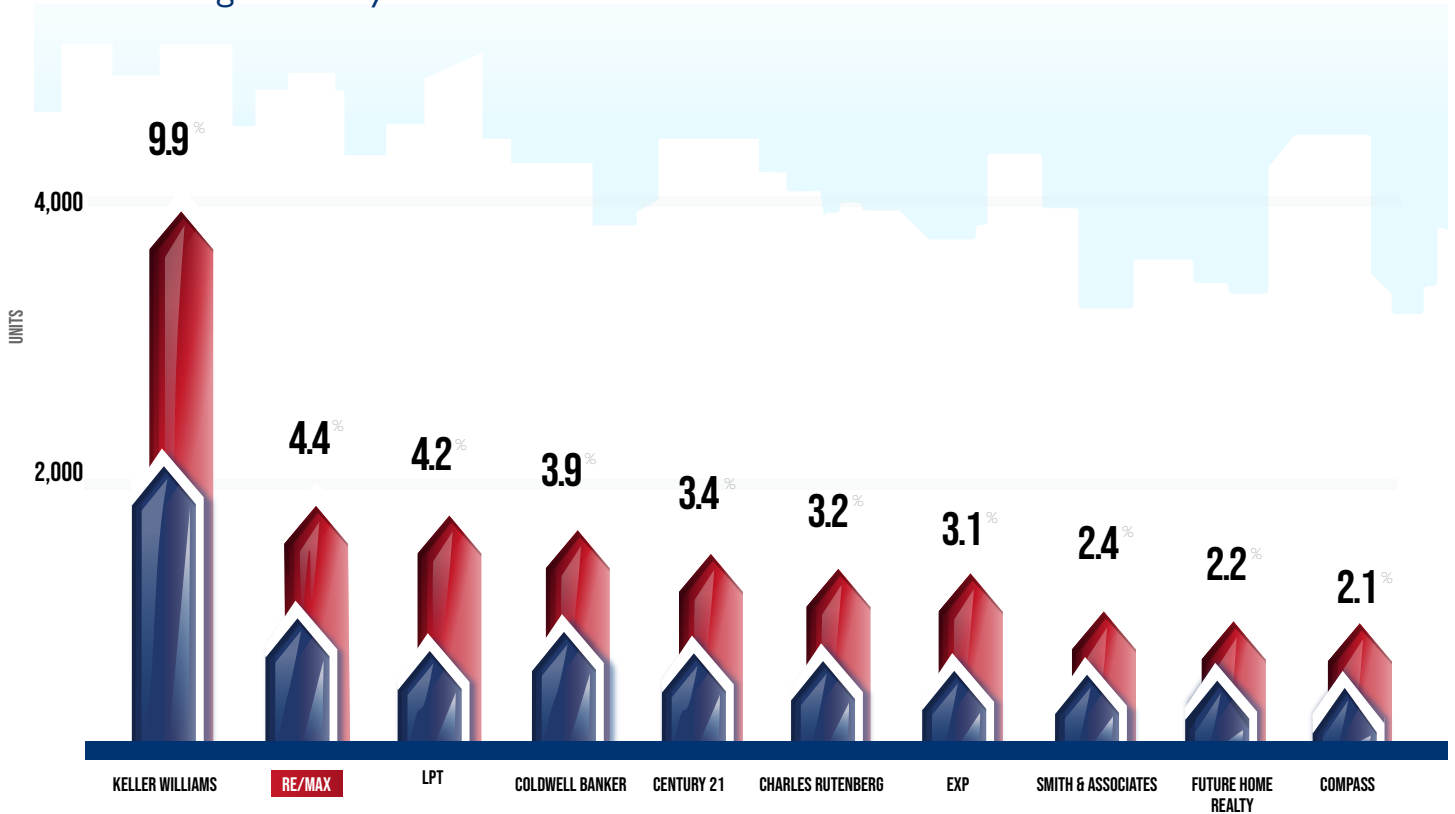
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Market Share Totals



Hillsborough County



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MARKET STATISTICS

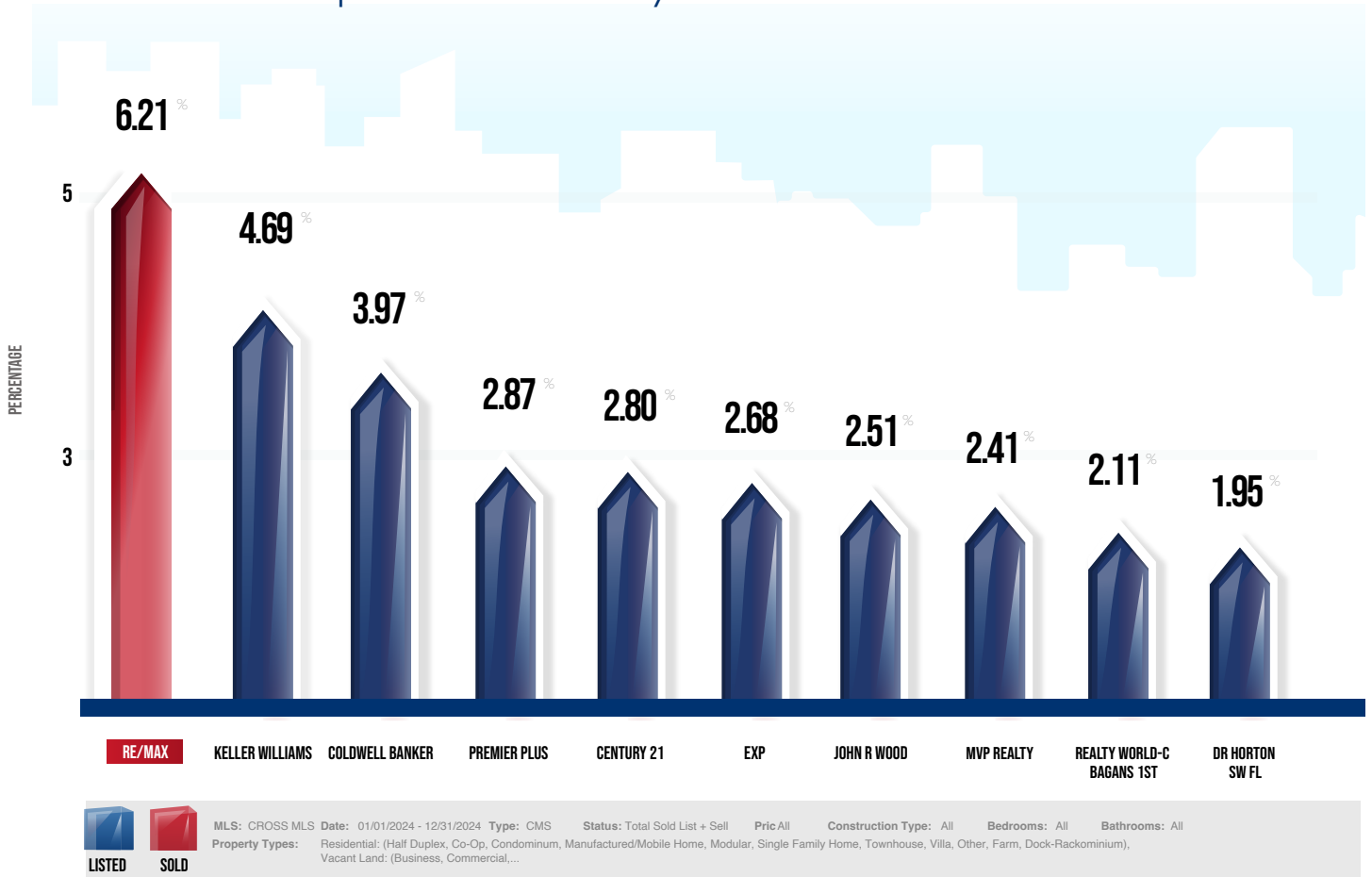
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MARKET SHARE TOTALS

SHARE BY BRAND



Market Share Competition - Lee County



MARKET STATISTICS

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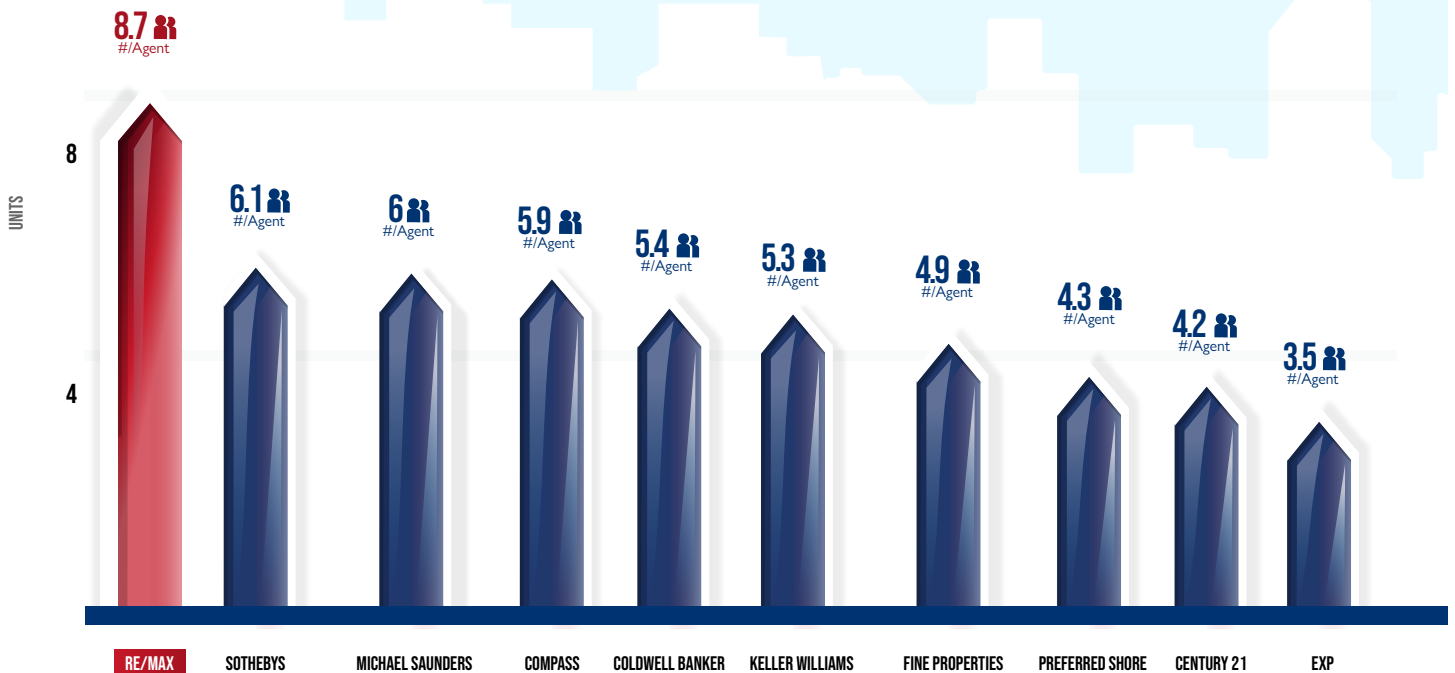
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Agent Productivity



Manatee, Sarasota, Charlotte



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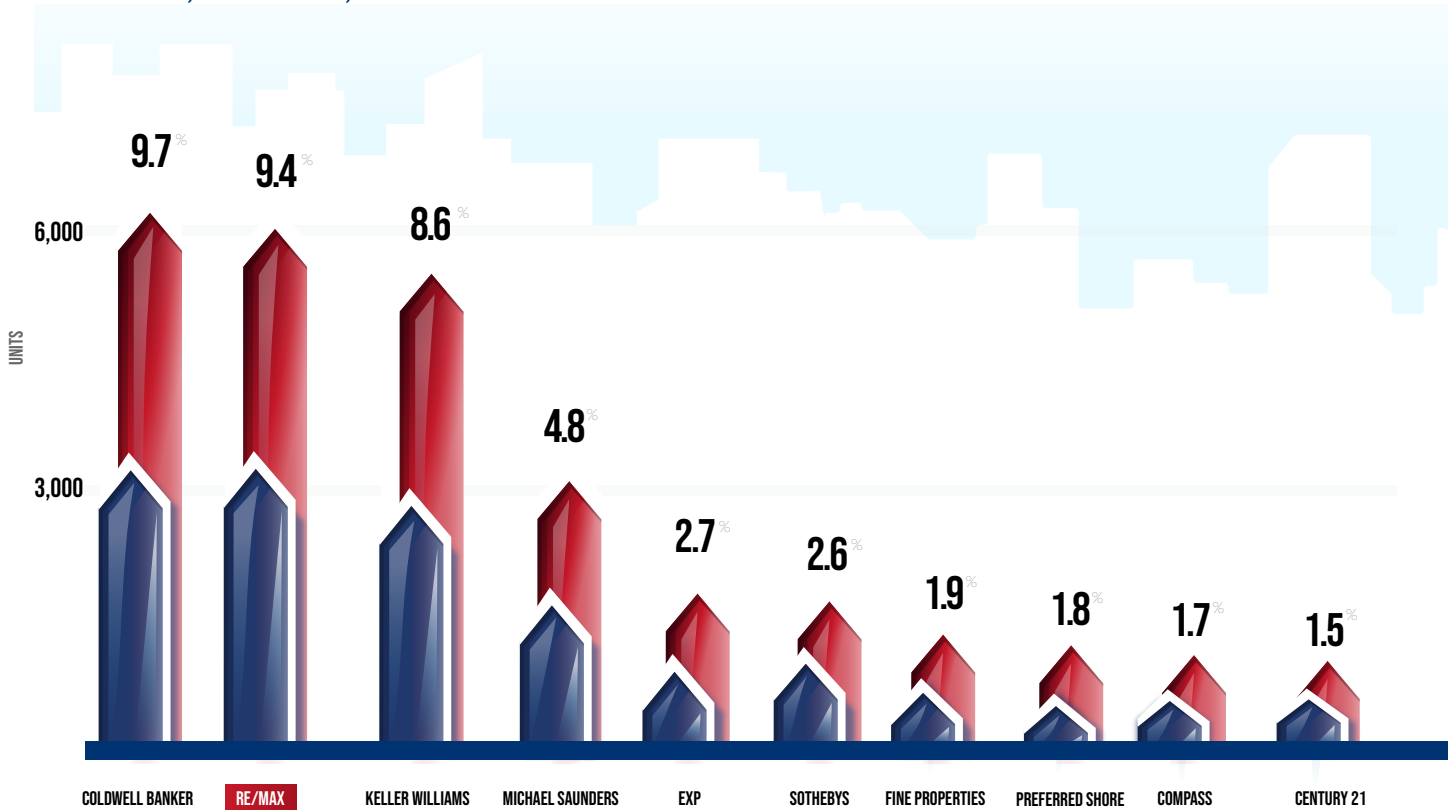
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Market Share Totals



Manatee, Sarasota, Charlotte



LISTED



SOLD

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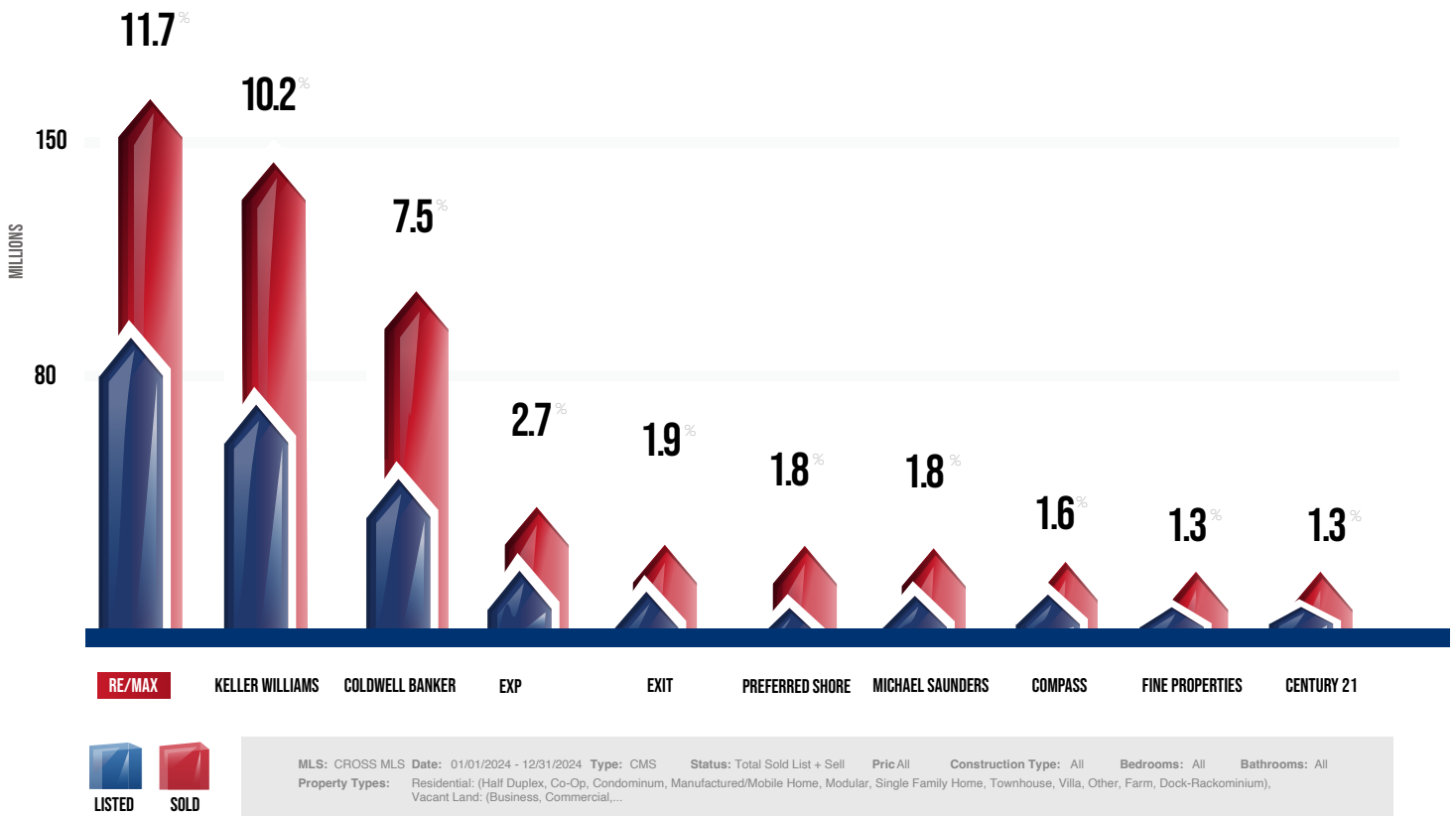
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



North Port



MARKET STATISTICS

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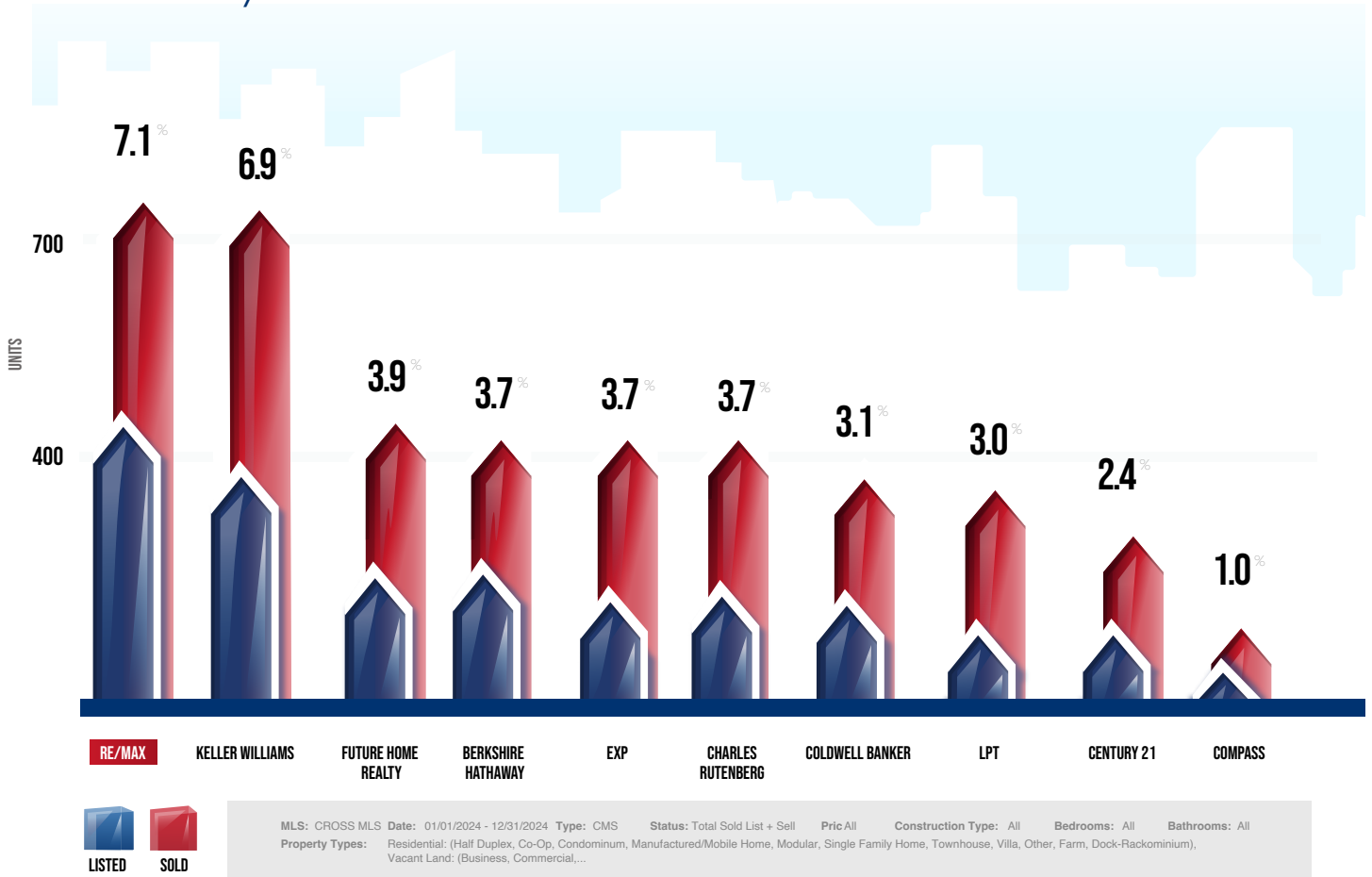
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Market Share Totals



Pasco County



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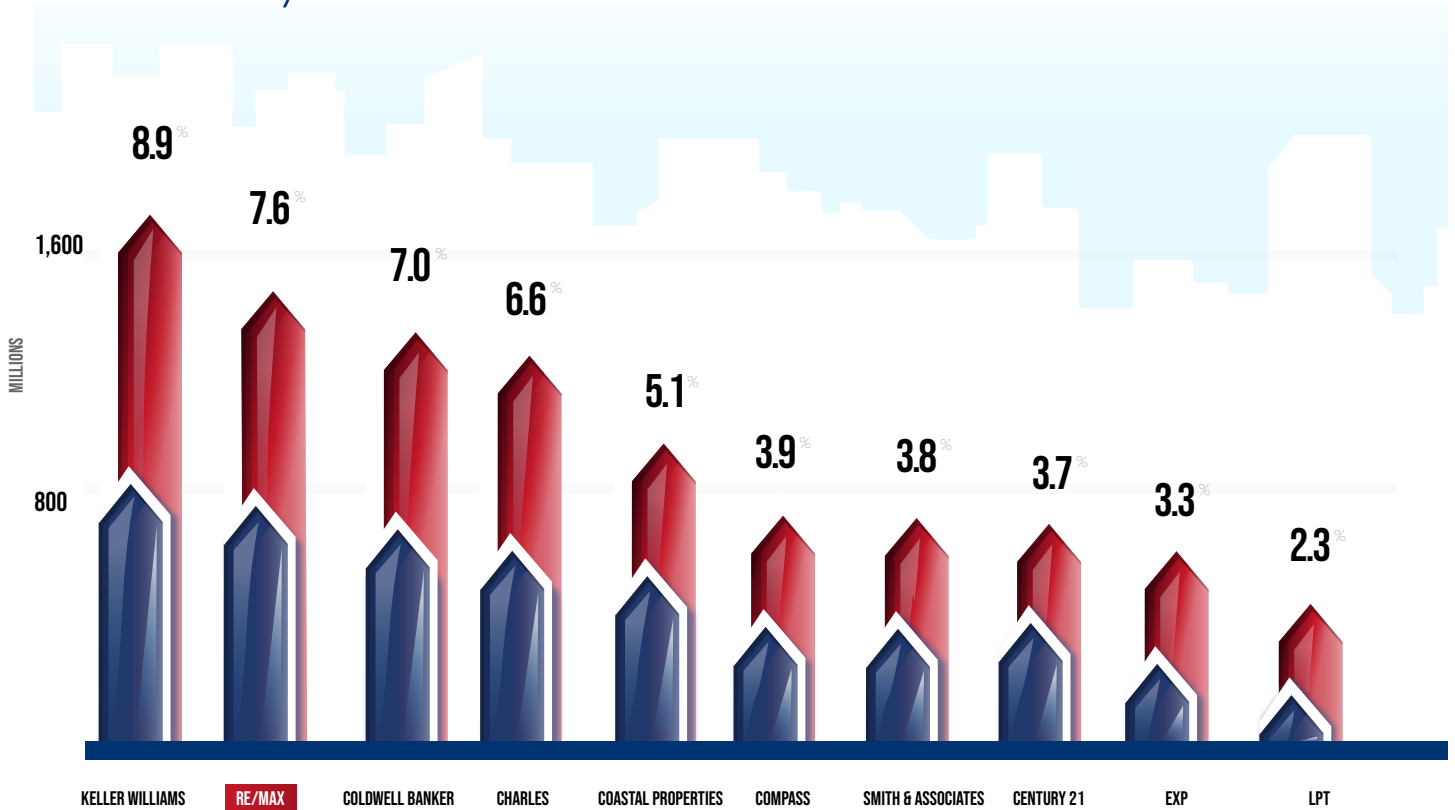
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Pinellas County



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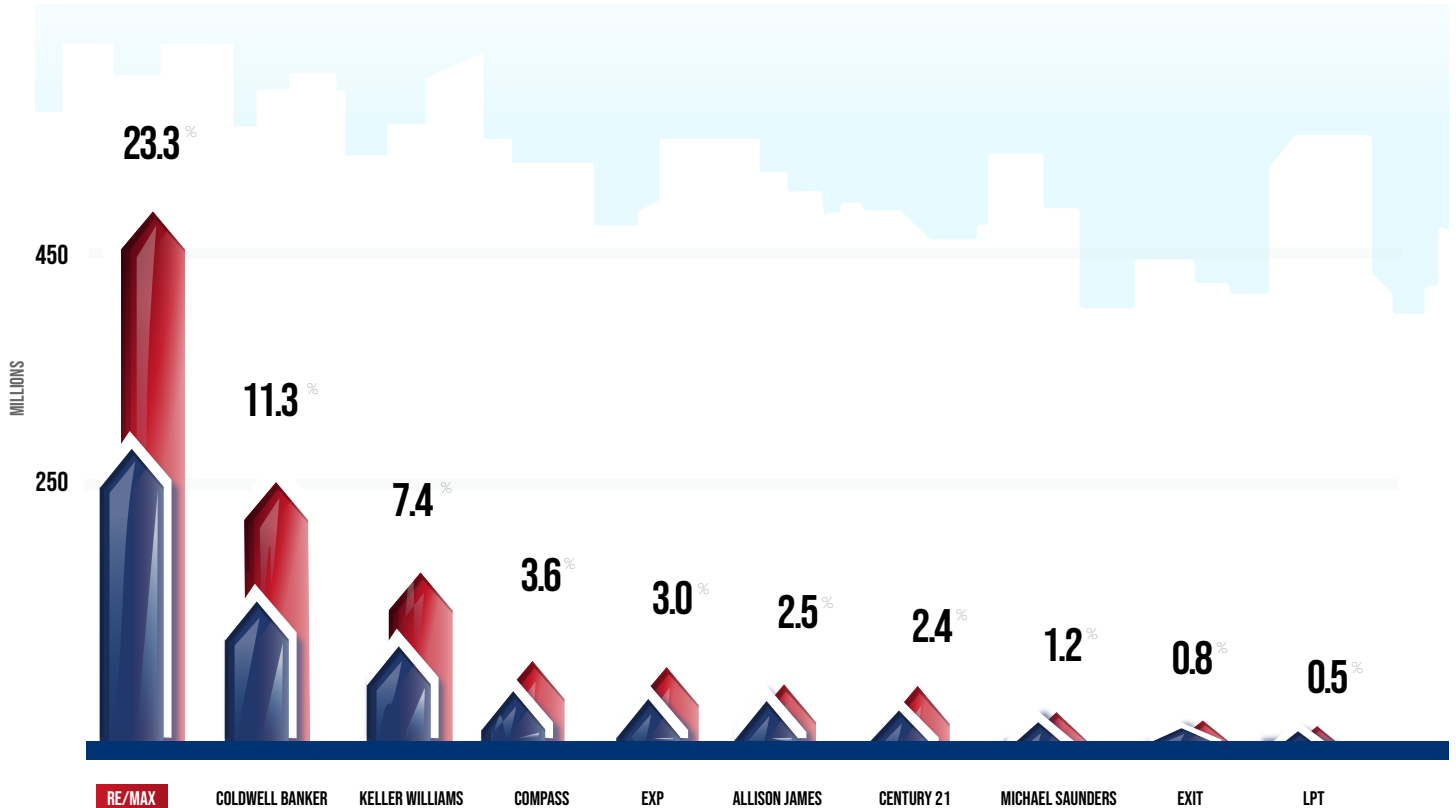
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Punta Gorda



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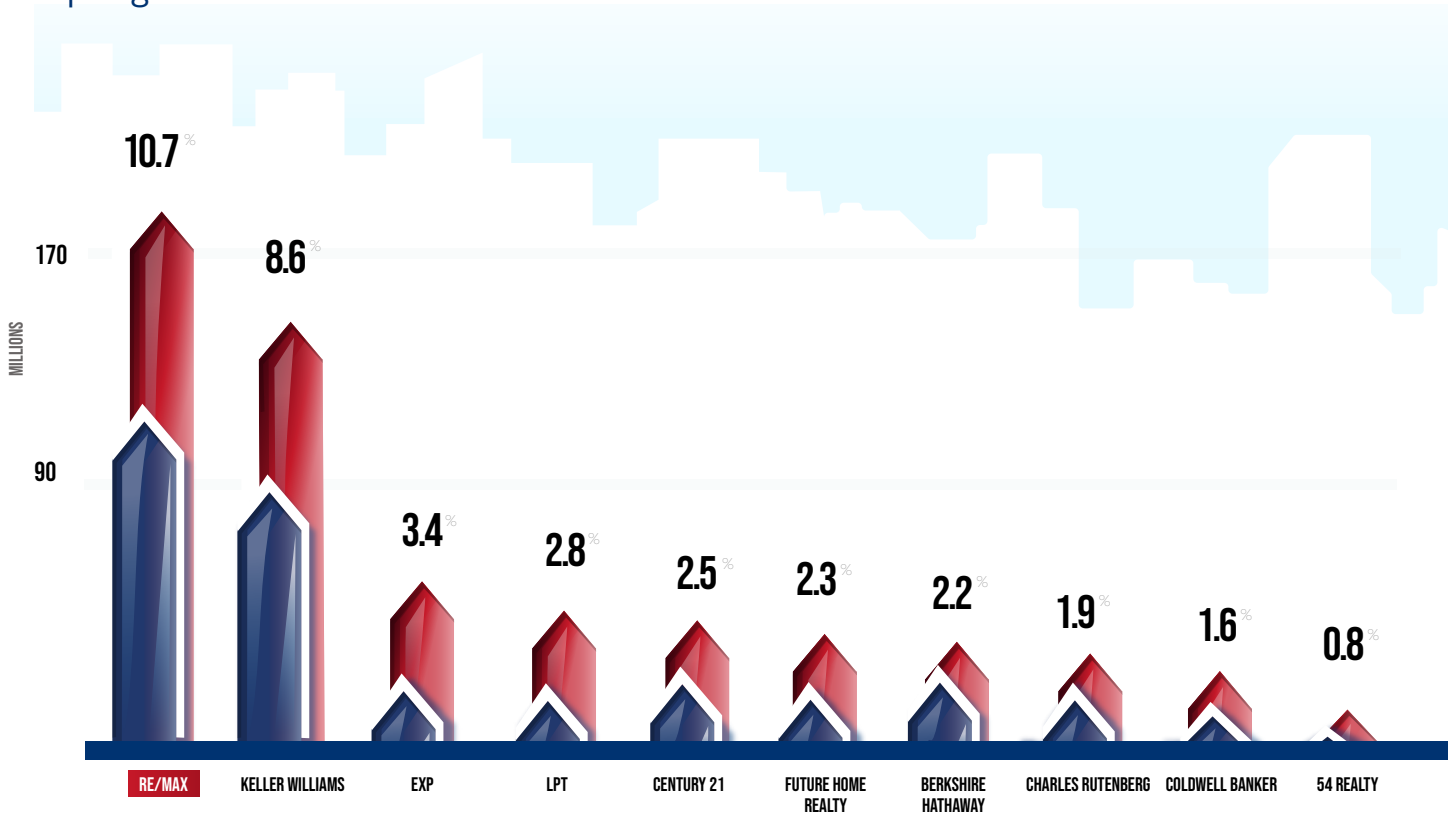
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Spring Hill



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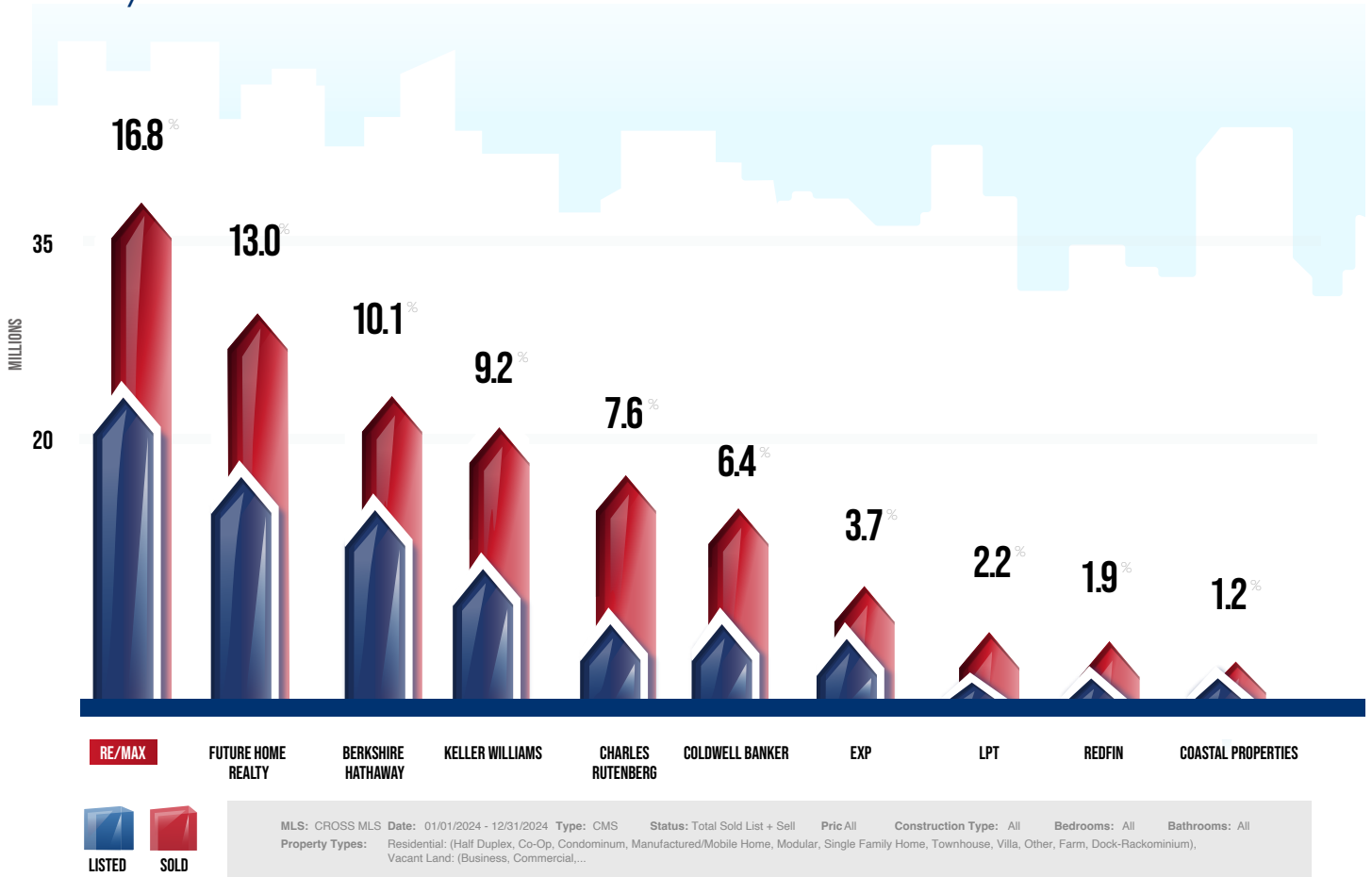
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Trinity



MARKET STATISTICS

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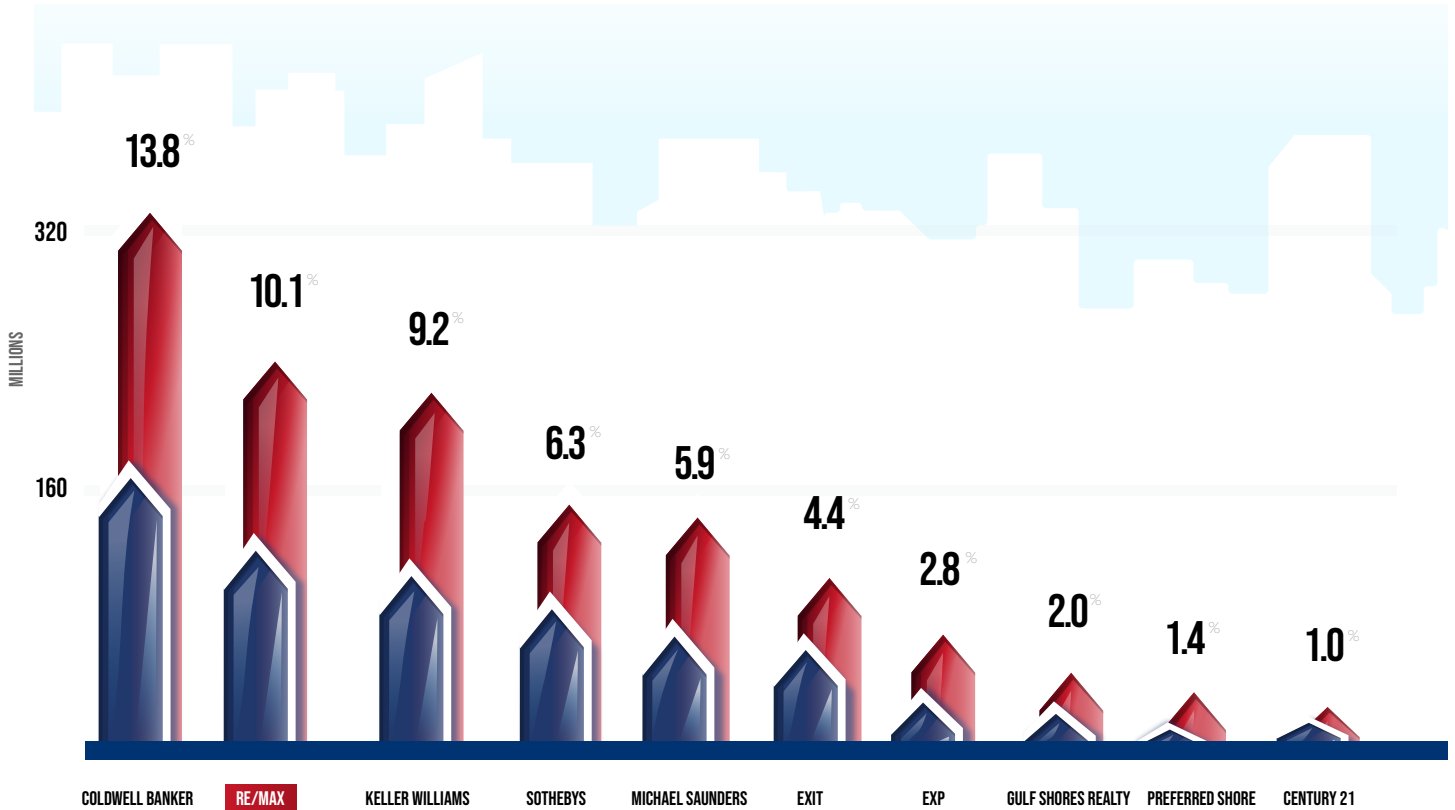
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Venice



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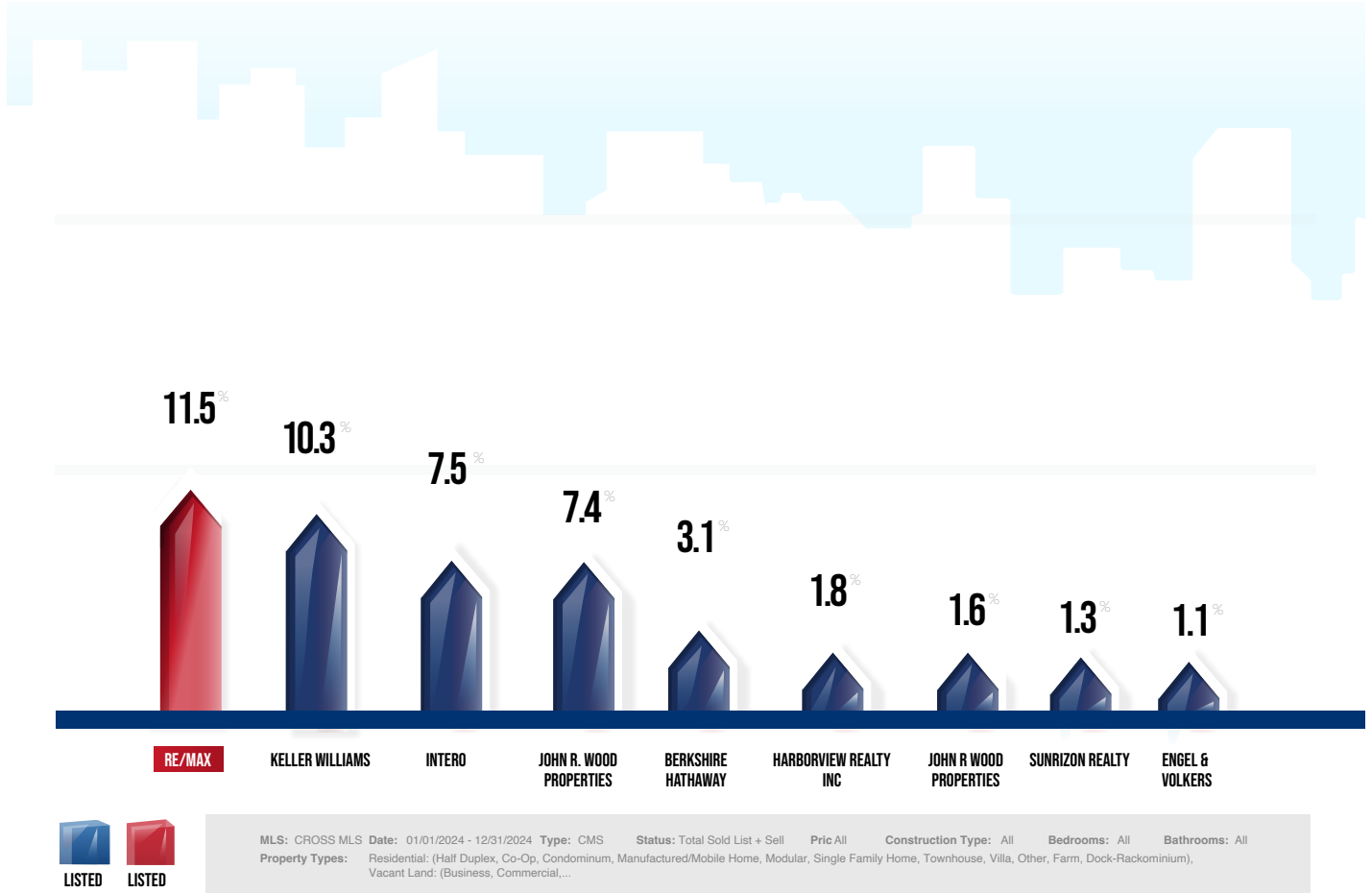
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Agent Productivity



Marco Island: Listed



MARKET STATISTICS

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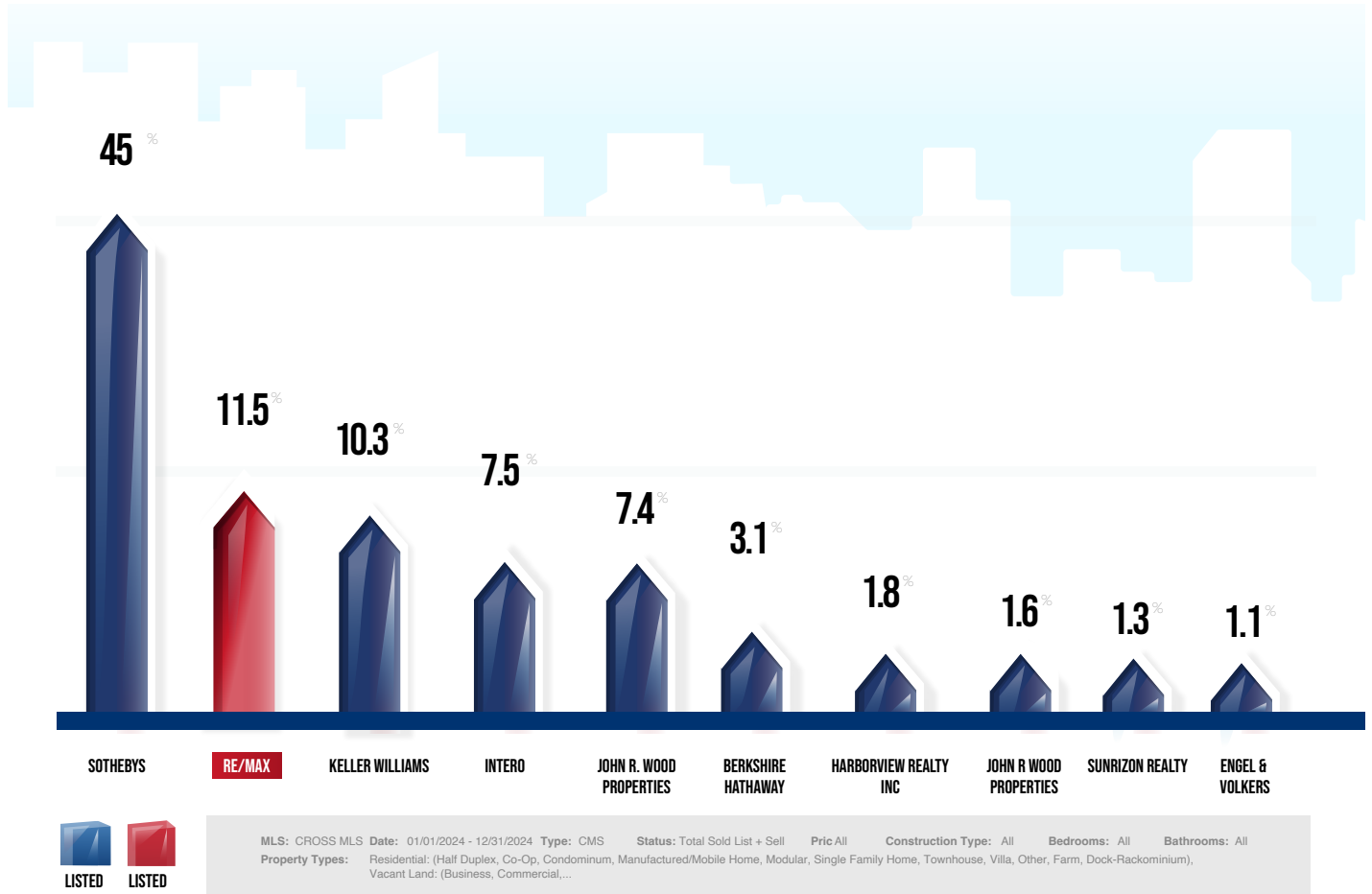
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Agent Productivity



Marco Island: Listed



2025 REMAX[®] vs. THE INDUSTRY



Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

	NATIONAL, FULL-SERVICE BROKERAGE BRANDS*					
	TRANSACTION SIDES PER U.S. AGENT (LARGE BROKERAGES) ¹	U.S. TRANSACTION SIDES ²	U.S. BRAND AWARENESS (UNAIDED) ³	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
REMAX	11.7	597,770	36.4%	110+	8,735	146,627
COMPASS @properties	6.2	251,138	3.2%	1	400+	37,144
ERA REAL ESTATE	6.0	70,092	1.6%	37	2,300	43,200
kw	5.7	828,875	14.5%	60	1,000	165,000
CB	5.5	460,374	21.2%	45	2,900	96,300
BERKSHIRE HATHAWAY HOMESERVICES	5.4	239,787	7.3%	11	1,500	50,000
Sotheby's INTERNATIONAL REALTY	5.4	117,860	3.3%	84	1,100	26,100
exp REALTY	5.4	350,119	1.6%	27	N/A	85,000
Weichert REALTORS	5.2	61,900	1.6%	2	500	18,000
Better Homes and Gardens REAL ESTATE	5.2	58,230	2.2%	6	400	11,200
CENTURY 21	5.0	219,329	30.9%	79	11,000	130,200
REALTYONEGROUP	4.7	95,181	0.5%	25+	450	20,000
real	3.7	90,298	0.1%	2	N/A	26,000
HOME SMART	2.6	64,500	0.1%	1	223	25,000

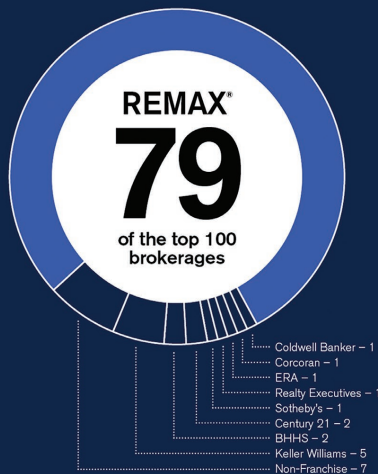
N/A = Data not publicly available. *Major full-service brokerage brands that report production data and agent counts.

REALTRENDS VERIFIED

REMAX agents don't just show up - they outperform. Backed by powerful tools, global brand recognition, and a network that means business, REMAX agents are achieving results the competition can't match.

Dominant Productivity

Top 100 Brokerages When Ranked By
Most Transaction Sides Per Agent



Over Two-Thirds More Sales Volume

REMAX agents averaged 68% more
sales volume than competing agents.



Double The Others

REMAX® agents averaged more than twice
as many transaction sides as competitors.



OUTSTANDING AGENTS | OUTSTANDING RESULTS



VIRTUAL HOME SELLING

Now is a great time to take advantage of our Virtual Home Selling Program! We've helped many owners sell homes without leaving the comfort of their current living room. Virtual Home Selling is not for everyone, so you still have the option of doing any of this in person. But for every step of the process we provide a virtual option to make things easier for you.



1. VIRTUAL CONSULT

We will schedule a virtual appointment to discuss your goals and create a plan of action.



2. LISTING PREPARATION

We will discuss the listing prep process, which may include a virtual staging consultation, improvements strategy, and/or prelisting appraisal.



3. VIRTUAL MARKETING PLAN

Your virtual marketing plan can include professional photography, floor plans, 3-D walk through tours, virtual tours, drone images, etc.



4. VIRTUAL OPEN HOUSE

We will advertise and facilitate a virtual open house for your home.



5. VIRTUAL AND LIMITED SHOWINGS

We will arrange for prerecorded virtual showings, live virtual showings, and time blocks for limited in-person showings as needed.



6. ELECTRONIC NEGOTIATIONS

We use digital contracts and electronic signatures for all contract negotiations.



7. VIRTUAL CLOSING

With the help of our in-house attorney, title department, and lender we can facilitate a virtual closing with a mobile notary.

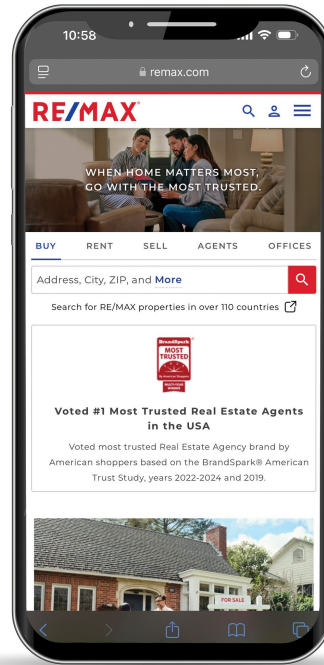
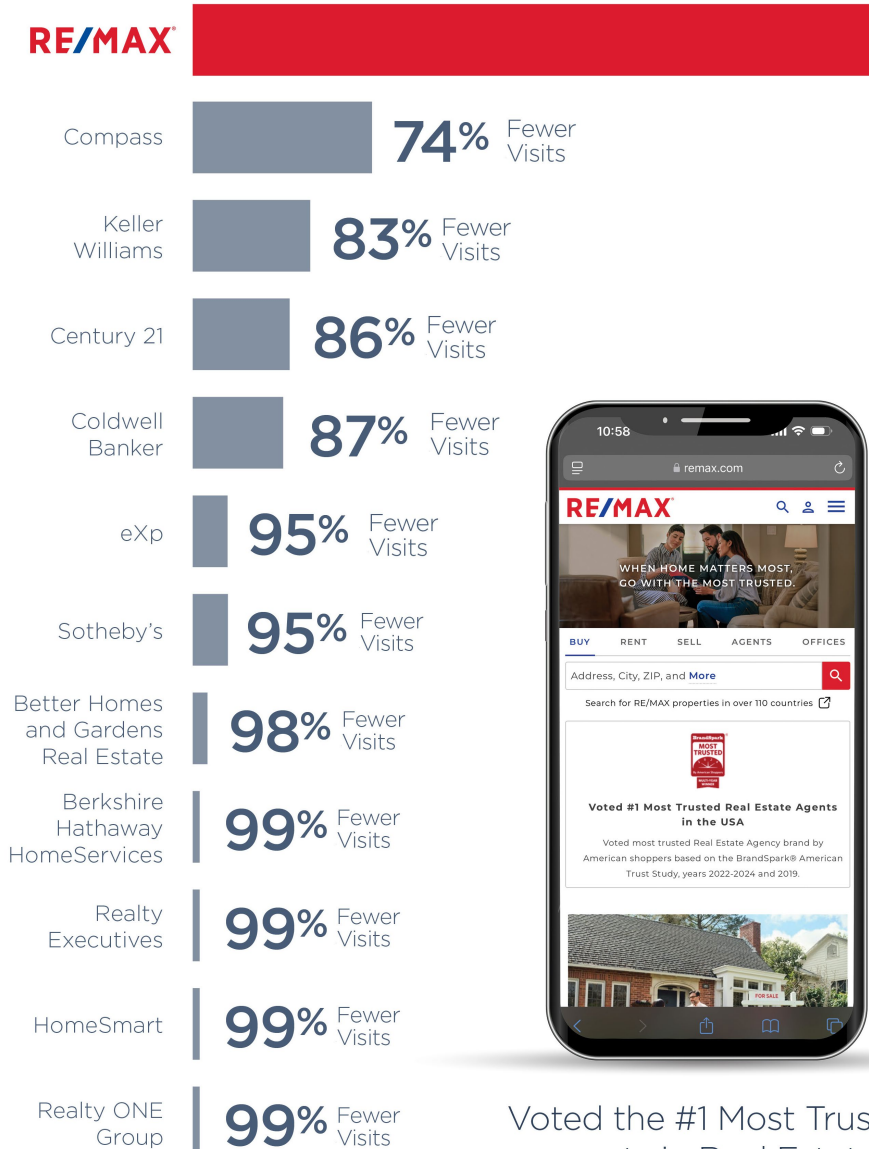


8. MOVING DAY

We'll deliver the keys to the buyers and will assist in coordinating movers who follow CDC recommendations.

CONSUMERS VISIT US MORE

REMAX.COM is the #1 Most Visited Real Estate Franchisor website with more than 100 Million visits in 2024. The site shows all of the listings in thousands of cities and towns and helps connect buyers and sellers with real estate agents. Making it easier for consumers to navigate the buying and selling process with the guidance of a RE/MAX agent.



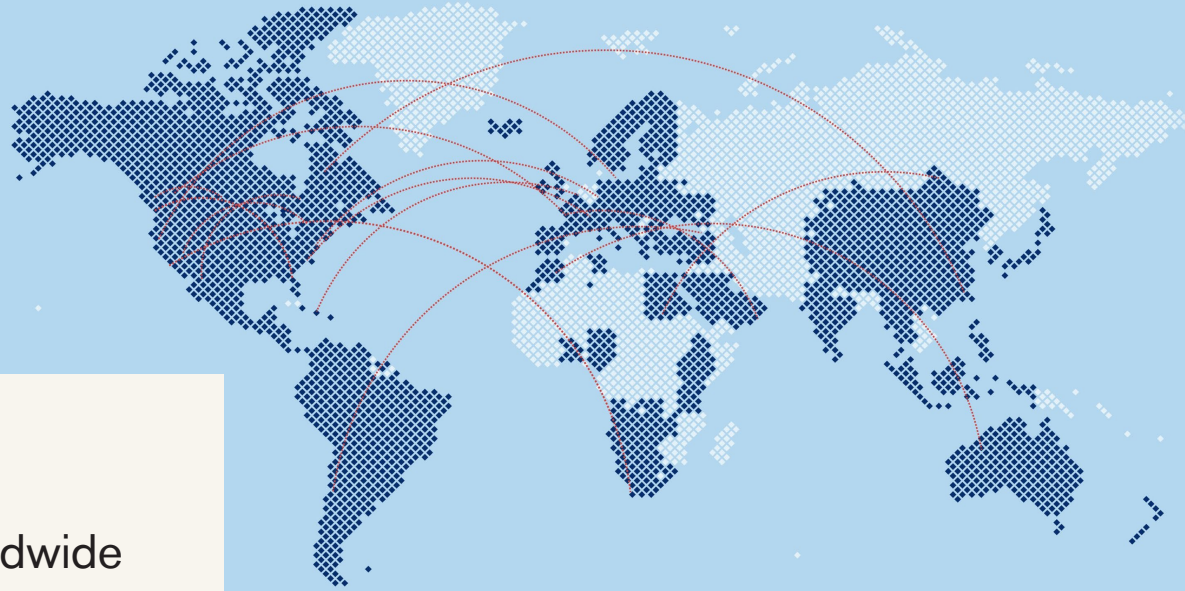
Voted the #1 Most Trusted agents in Real Estate³
remax.com

Data from January-December 2024

LOCAL EXPERTISE | GLOBAL REACH

With a presence in over 110 countries and territories, the RE/MAX network's global footprint is unmatched by any other real estate brand.

RE/MAX leverages its global connections to expertly market and sell luxury homes worldwide. This extensive network enhances visibility, connects your property with high-net-worth individuals and positions it as a premier opportunity in the global luxury market.



Nearly
9,000
Offices Worldwide

145,000+
Agents Worldwide

A Presence in
Over 110
Countries & Territories



GLOBAL.REMAX.COM

650K+
2024 AVERAGE LISTING VIEWS ON
GLOBAL.REMAX.COM

700K+
2024 AVERAGE LISTINGS FOR SALE ON
GLOBAL.REMAX.COM

200+
COUNTRIES & TERRITORIES FROM WHICH SOMEONE
VISITED GLOBAL.REMAX.COM IN 2024

CUSTOM MARKETING

A wealth of custom digital and print marketing materials, all featuring your home. Plus, automated marketing that makes stunning impressions time after time.



Marketing materials that are included:

- Brochures
- Flyers
- Postcards
- Social Media Posts
- Videos
- Web Banners
- Websites



SELLER'S GUIDE TO SHOWINGTIME

Sellers love ShowingTime because it's simple to stay informed and easy to confirm appointments. Not only will you be able to receive notifications about showings automatically, but you'll be able to see feedback from potential buyers and view all activity on your home during the sales process as well!

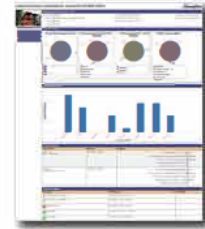


Electronic Notifications

Don't have time to make or take a call? Communicate through text, email, or our mobile app instead! Our electronic notifications allow you to easily confirm, decline, or reschedule showings based on preferences that work best for you.

Listing Activity Report

Every email notification includes a 'Quick Link' button that will take you directly to your personalized Listing Activity Report. Here you can see all activity documented for your home such as showings, feedback, and more!



SHOWINGTIME MOBILE APP FOR SELLERS



Using the ShowingTime mobile app makes it easier to manage the selling process on the go! Keep up to date with your home's showing and other listing activity with all of the features that the mobile app has to offer.

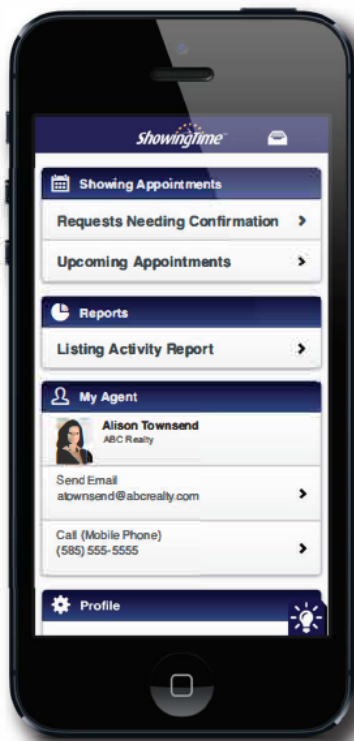
What You Can Do From The Mobile App:

- ✓ Confirm / decline appointments (*if you are the confirmation contact*)
- ✓ See all upcoming appointments
- ✓ Review your listing's activity report (*this includes showing details, feedback, and more*)
- ✓ Easily contact your agent
- ✓ Add / edit your contact details
- ✓ Adjust your notification preferences (*for appointments and when showings are complete*)

How To Get Started:

Have your agent enable you for mobile app access - when your agent enters your owner/occupant information on the listing's instruction worksheet, make sure they include your email address and select "yes" for mobile app access.

Authenticate your device - you will receive an email that includes information on installing the ShowingTime mobile app and authenticating your device.





Partnering with The RE/MAX Collection means working with someone who values transparency, expertise and results. Your home's story will be expertly amplified to help attract qualified buyers, providing you with confidence throughout your homeselling journey. Trust is what moves us forward.

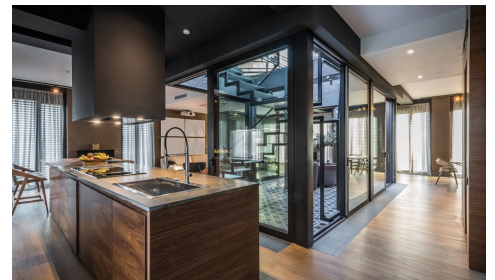
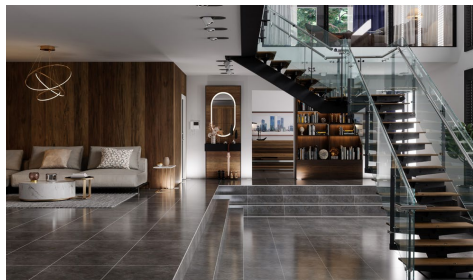
The tools and resources to help you meet your real estate goals and beyond. Luxury living is more than a listing. It's a lifestyle. We are committed to this lifestyle and to you.

We leverage our unmatched global footprint to expertly market and sell luxury homes worldwide. This extensive network enhances visibility, connects your property with high-net-worth individuals and positions it as a premier opportunity in the global market.

We know luxury lives in the details, and our agents are deeply committed to providing personalized service that meets the expectations of a diverse and global community.

The RE/MAX network is built to service a global and elite clientele with sophisticated, modern and tech-focused marketing to stand out.

Every home in The RE/MAX Collection is required to be twice the average sold price where the property is listed, making The RE/MAX Collection a true sign of luxury.



DID YOU KNOW



All RE/MAX Alliance Group listings are displayed on realtor.com®. With more than 773 million average monthly views, realtor.com® is the consumer destination for real estate related information and property searches.



RE/MAX Alliance Group provides a direct listing data feed to Zillow.com, ensuring maximum exposure. Zillow's wide reach and popular platform helps increase your listing's visibility to attract more prospective buyers.



Our broker relationship with Trulia gets more exposure for your listings, marketing to 31 million serious home buyers and sellers searching on Trulia each month.



Our package with ListHub sends our company listings to more than 80 websites. The industry's most extensive online marketing program helps us stay ahead of the pack.



FyrstUp gives our buyers and sellers the ultimate edge by streamlining collaboration and communication within the RE/MAX Alliance Group network of more than 350 local real estate professionals. And with 'Instant Buyer Matching' we can peak interest for your home before it hits the market.



ONE-STOP SHOPPING

When you choose RE/MAX Alliance Group, you don't have to run all over tying up loose ends. We're changing the way real estate companies do business by providing mortgage, title services and an in-house legal team. In addition, our preferred providers have joined us to complete this unique, convenient and cost-effective one-stop shopping opportunity for our valued clients.

CMG HOME LOANS

RE/MAX Alliance Group's partnership with CMG Home Loans delivers a seamless and personalized home buying experience. CMG Home Loans is committed to helping borrowers secure not just any mortgage, but the right financing solution tailored to their unique financial circumstances and long-term goals. Their dedicated team of loan officers works closely with clients to ensure confidence and clarity at every stage of the mortgage process. With a focus on education, innovation, and service, CMG Home Loans aims to highlight the many benefits of homeownership while offering forward-thinking mortgage products designed to meet the evolving needs of today's buyers.

ALLIANCE GROUP TITLE

Alliance Group Title offers flexible, cost-effective title and closing services. Clients receive fast responsive customer service; a dedicated transaction coordinator to assure accuracy and timeliness; and convenient access to title experts. Alliance Group Title professionals have more than 80 years of combined experience and take care of all the necessary research to assure all the i's are dotted and the t's are crossed.

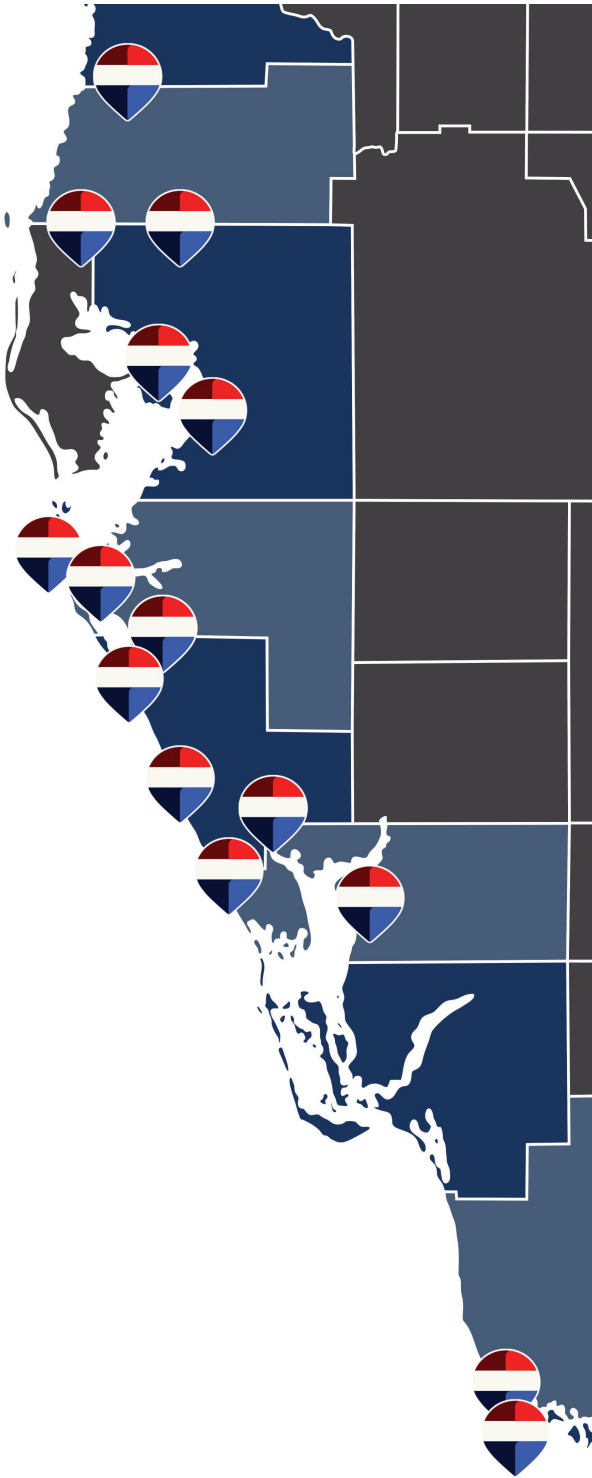
IN-HOUSE LEGAL SERVICES

RE/MAX Alliance Group has a full-time in-house licensed attorney with more than 20 years of real estate law experience. Legal counsel is available to help all of our associates with legal matters that may arise during a transaction. Having in-house council allows agents to get direct questions answered on behalf of their clients without the lengthy cost and expense of seeking outside counsel.

PREFERRED VENDORS

We have aligned ourselves with certain service providers that are relevant in the home buying or selling process such as Spirit Movers and Pillar Post Home Inspections. These companies are well qualified and understand the importance of customer service and accountability. They value the Preferred Vendor status and look to exceed expectations with RE/MAX Alliance Group customers.

15 CONVENIENT LOCATIONS

**SPRING HILL:**

5145 Mariner Boulevard

TRINITY:

10710 SR-54 Suite #C101

LUTZ:

23612 State Road 54

TAMPA:

3902 Henderson Blvd Suite 201

RIVERVIEW:

10012 Water Works Lane

ANNA MARIA ISLAND:

317C Pine Avenue

BRADENTON:

3007 Manatee Avenue West

UNIVERSITY PARK:

8037 Cooper Creek Boulevard #101

SARASOTA:

2000 Webber Street

VENICE:

1072 East Venice Avenue

NORTH PORT:

14850 Tamiami Trail

ENGLEWOOD:

2230 South McCall Road

PUNTA GORDA:

3941 Tamiami Trail #3121

MARCO ISLAND NORTH:

606 Bald Eagle Drive #601

MARCO ISLAND SOUTH:

599 S Collier Blvd Suite 306

PURPOSE BEYOND PROFIT



THIS BUSINESS IS PERSONAL. SO IS THE IMPACT.

Through the Miracle Home Program, REMAX agents have donated over \$218 million to Children's Miracle Network Hospitals®, U.S. and Canada combined.

If your agent has opted into this program, your closing could help a child. That is what real leadership looks like. REMAX has been built on the principle of giving back to the community.



GIVING BACK

At RE/MAX Alliance Group, we understand that serving the community also means giving back. That is why our associates and staff serve on dozens of local boards and volunteer their time and financial resources to many local charitable organizations, including:

All Children's Hospital	Junior Achievement
All Faith's Food Bank	Junior League
Alzheimer's Association	Juvenile Diabetes Foundation
American Cancer Society	Kiwanis of Bradenton/Manatee Kiwanis Club
Anna Maria Elementary School	Knights of Columbus
Anna Maria Island Community Center	Lakewood Ranch Charitable Fund
Anna Maria Island Moose Lodge	Lakewood Ranch High School Booster Club
Badge Wives	Leukemia & Lymphoma Society
Bethesda House	Life Focus Support Group
Big Brothers & Big Sisters of Manatee	Manasota ARC
Booker Middle School	Manatee Children's Services
Boys & Girls Clubs of Manatee County	Manatee Coalition for Affordable Housing
Boys & Girls Clubs of Sarasota County	Manatee County Men's Golf Association
Braden River Little League	Manatee County Music Teachers Association
Bradenton Firefighters	Manatee Players Theater
Bradenton Runners Club	Manatee Symphony Association
Brookside Middle School	March of Dimes
CareNet Manasota Pregnancy Center	Meals on Wheels
Children's Miracle Network	Muscular Dystrophy Association
Coalition Against Runaway Taxation	Pace Center for Girls
Crowley Museum	Palmetto High School Special Education
Executive Women's Golf Association	Saddles and Spurs of Duette 4H Club
Fellowship of Christian Athletes	Sahib Shrine Circus
Florida State Music Teachers Association	Sarasota Opera House
Girl Scouts of America	Sertoma Club of Sarasota
Goodwill Industries Manasota, Inc.	Taste of Sarasota
Guardian Angel Fund	The Family Prayer Center Rehab
Habitat for Humanity	The Lighthouse Drug & Alcohol Recovery Program
Haile Middle School Partner in Business	Tournament Fore Dreams
Homeless Coalition	Toys for Tots
Hometown Heros	United Way
Hope Family Services	Volunteer Services of Manatee County
Humane Society	Women's Council of REALTORS®
Imagine Manatee	Women's Resource Center
Island Players Theater	Young Life
Jeffrey Modell Foundation	