

THE
REMAX
COLLECTION
Fine Homes & Luxury Properties

REMAX
ALLIANCE GROUP



UNPARALLELED SERVICES AND SUPPORT

Reputations are earned and at RE/MAX Alliance Group, we are proud of our well established reputation for exceptional customer service. For more than 30 years we have adapted to ever changing real estate market conditions and provided the most professional and comprehensive real estate services to our clients.

Complete Real Estate Services

- Residential Sales and Leasing
- Property Management
- Commercial Real Estate

Additional In-House Services

▪ Mortgage Company	▪ Advanced Educational Tools
▪ Title Company	▪ In-House Training
▪ Real Estate Attorney	▪ Personal Tech Training & Support
▪ Marketing Department	▪ Business Coaching
▪ 24/7 Broker and Manager Support	

THE NUMBERS SPEAK FOR THEMSELVES



REMAX NETWORK RANKINGS



FLORIDA



SOUTHEAST REGION



UNITED STATES

REALTRENDS
VERIFIED
••• 2025 •••

RE/MAX Alliance Group is incredibly grateful to be ranked among the top brokerage in the nation by RealTrends. This distinction highlights our unwavering commitment to professionalism, integrity, and client satisfaction.

#85 REAL TRENDS NATIONAL VOLUME RANK



THE
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Fine Homes & Luxury Properties

REMAX ALLIANCE GROUP

MARKET STATISTICS

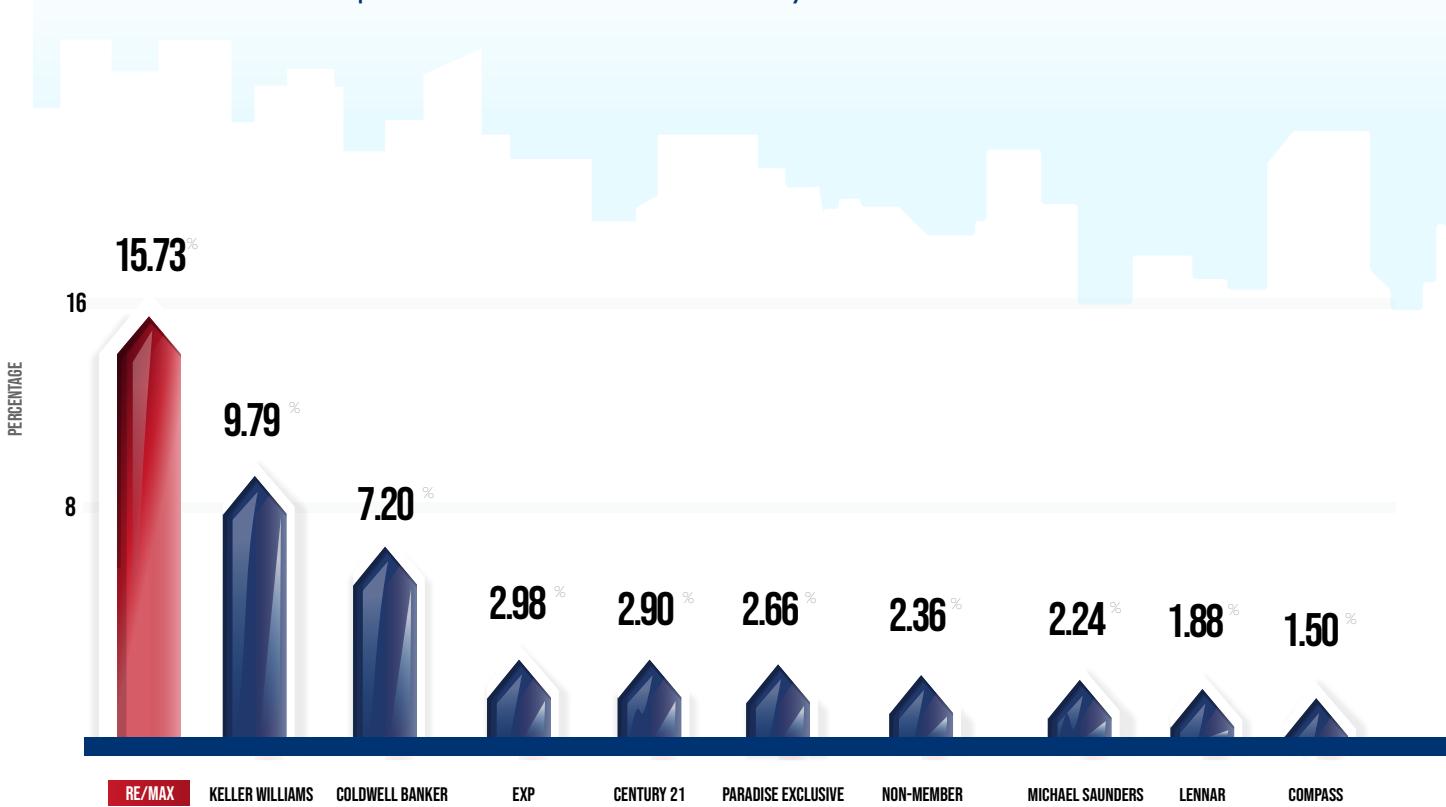
RE/MAX continues to dominate the local real estate market with more homes sold in 2024 than any other real estate company in the area.

MARKET SHARE TOTALS

SHARE BY BRAND



Market Share Competition - Charlotte County



MLS: CROSS MLS Date: 01/01/2024 - 12/31/2024 Type: CMS Status: Total Sold List + Sell Pric All Construction Type: All Bedrooms: All Bathrooms: All
Property Types: Residential: (Half Duplex, Co-Op, Condominium, Manufactured/Mobile Home, Modular, Single Family Home, Townhouse, Villa, Other, Farm, Dock-Rackominium), Vacant Land: (Business, Commercial, ...)

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MARKET STATISTICS

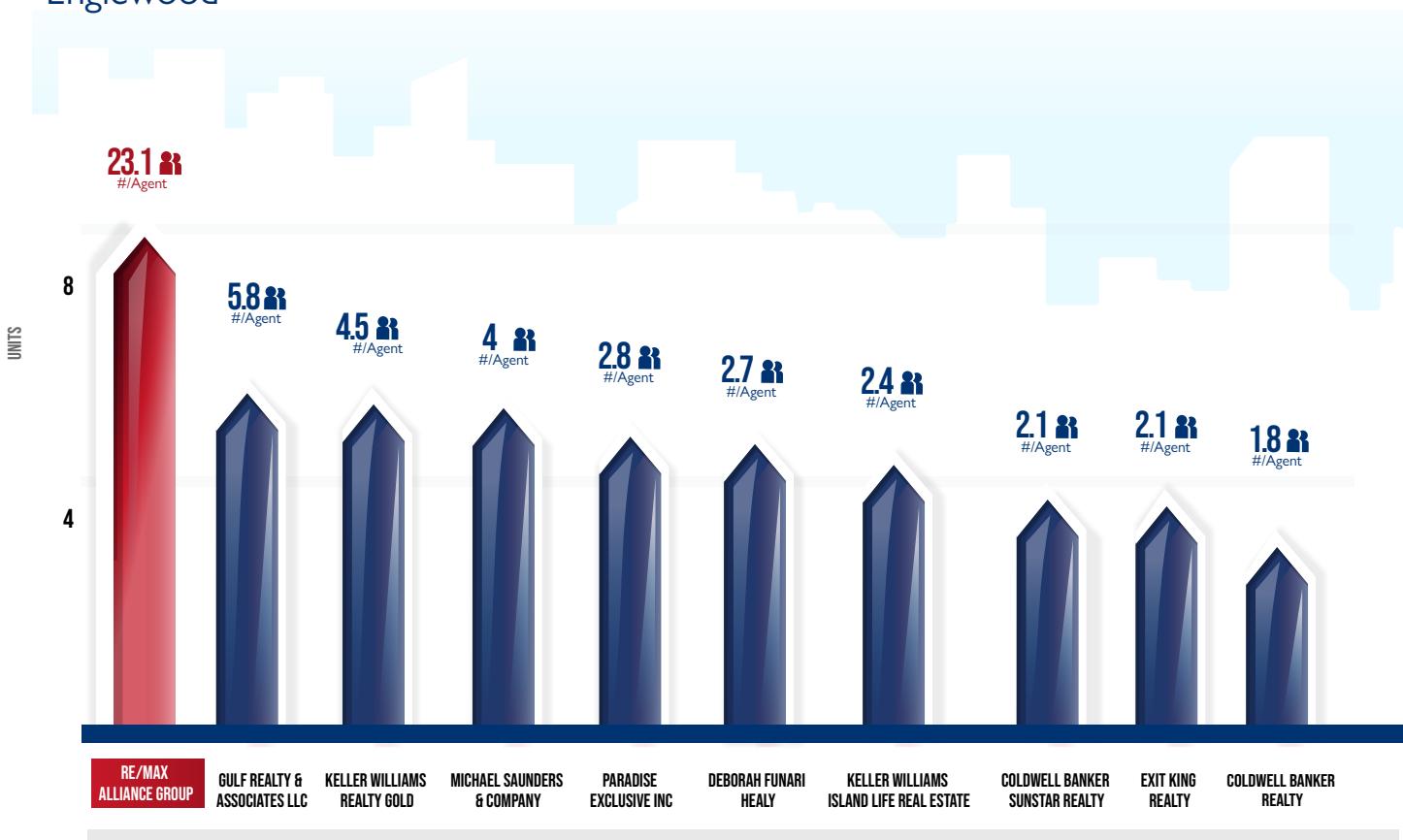
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MARKET SHARE TOTALS

UNITS PER AGENT BY BROKER

Agent Productivity

Englewood



MLS: CROSS MLS Date: 01/01/2024 - 12/31/2024 Type: CMS Status: Total Sold List + Sell Price All Construction Type: All Bedrooms: All Bathrooms: All
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RE/MAX ALLIANCE GROUP

MARKET STATISTICS

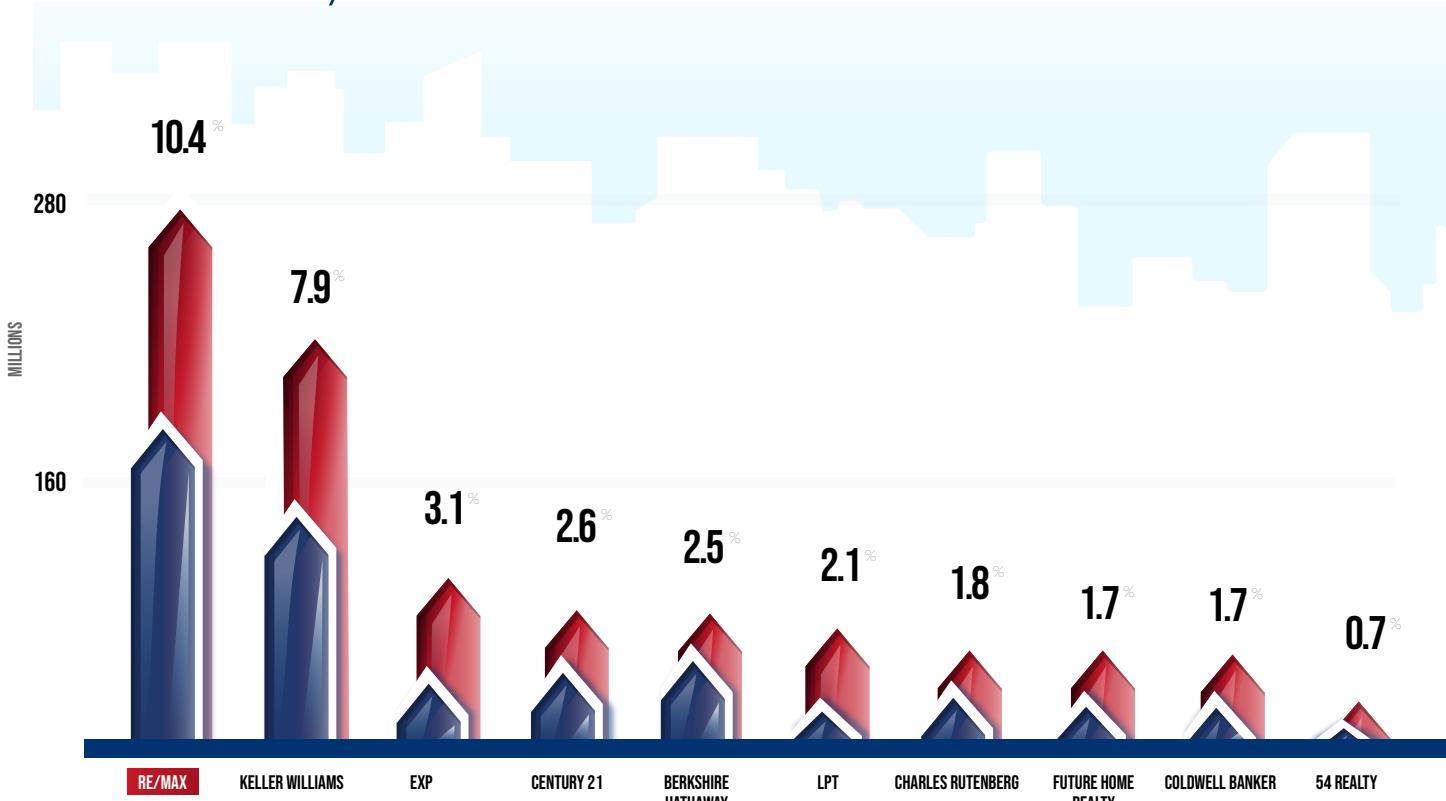
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MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals

Hernando County



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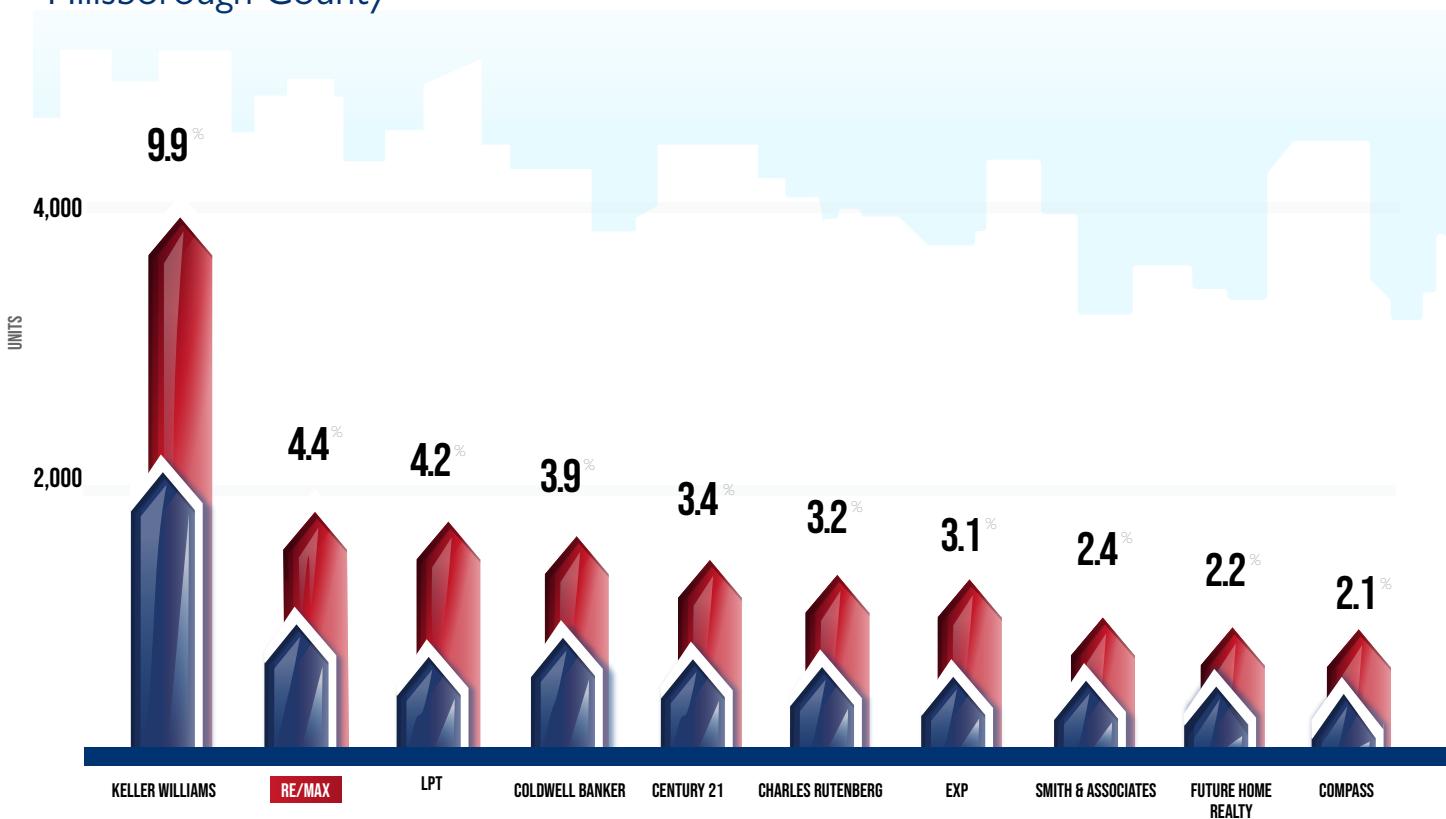
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Market Share Totals

Hillsborough County

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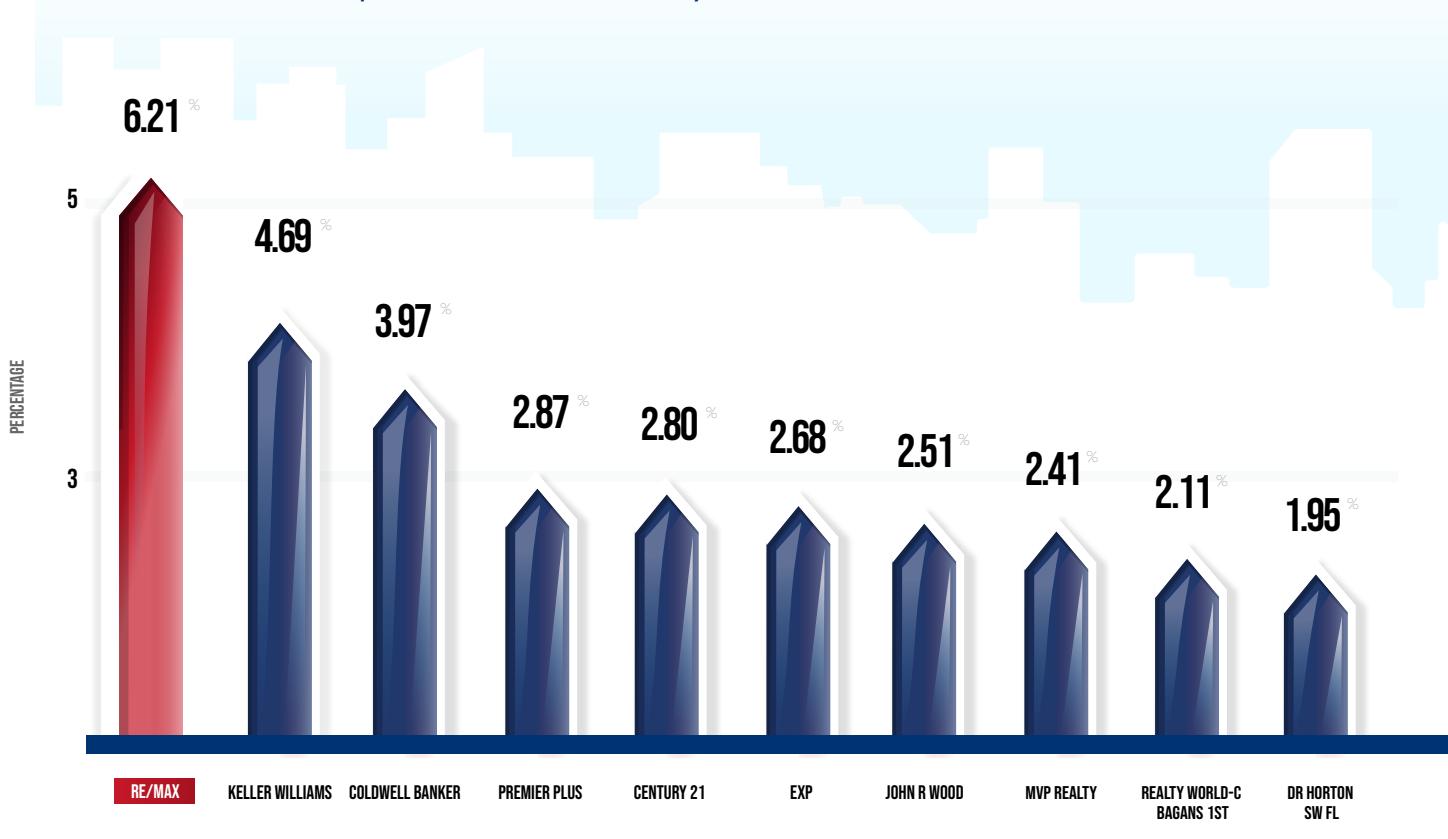
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MARKET SHARE TOTALS

SHARE BY BRAND



Market Share Competition - Lee County



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RE/MAX ALLIANCE GROUP

MARKET STATISTICS

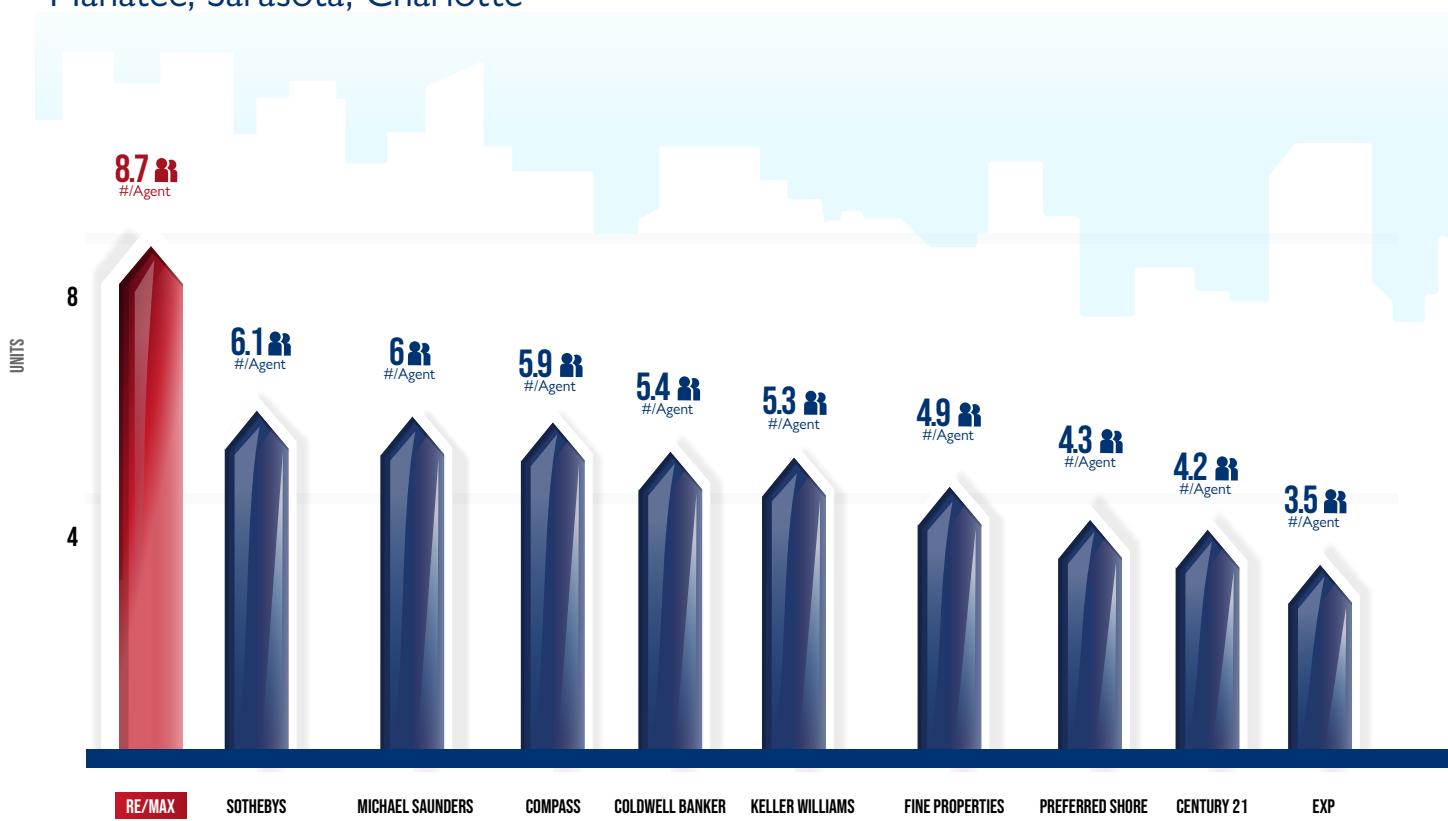
RE/MAX continues to dominate the local real estate market with more homes sold in 2024 than any other real estate company in the area.

MARKET SHARE TOTALS

Manatee, Sarasota, Charlotte

TOTAL UNITS BY BRAND

Agent Productivity



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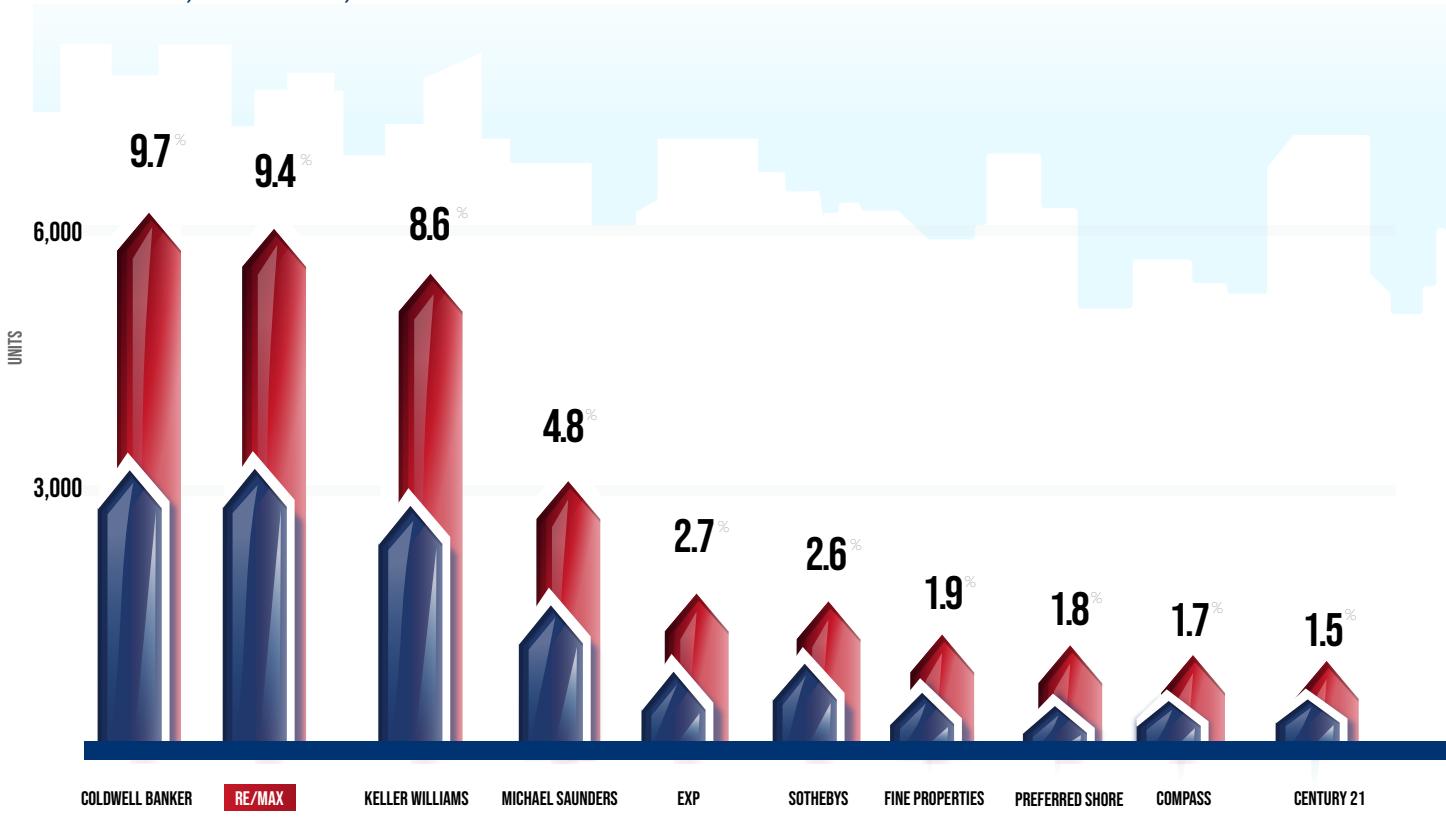
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MARKET SHARE TOTALS

Manatee, Sarasota, Charlotte



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RE/MAX ALLIANCE GROUP

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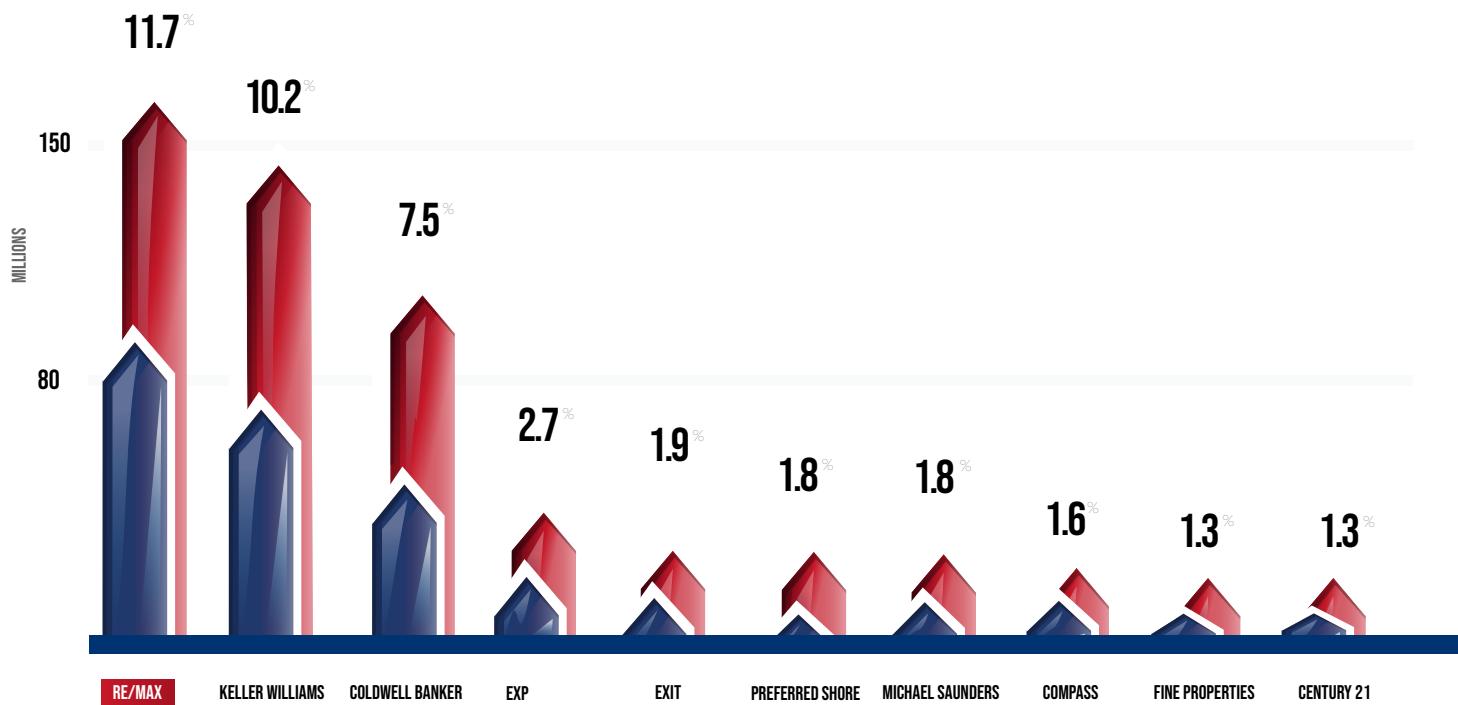
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MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals

North Port



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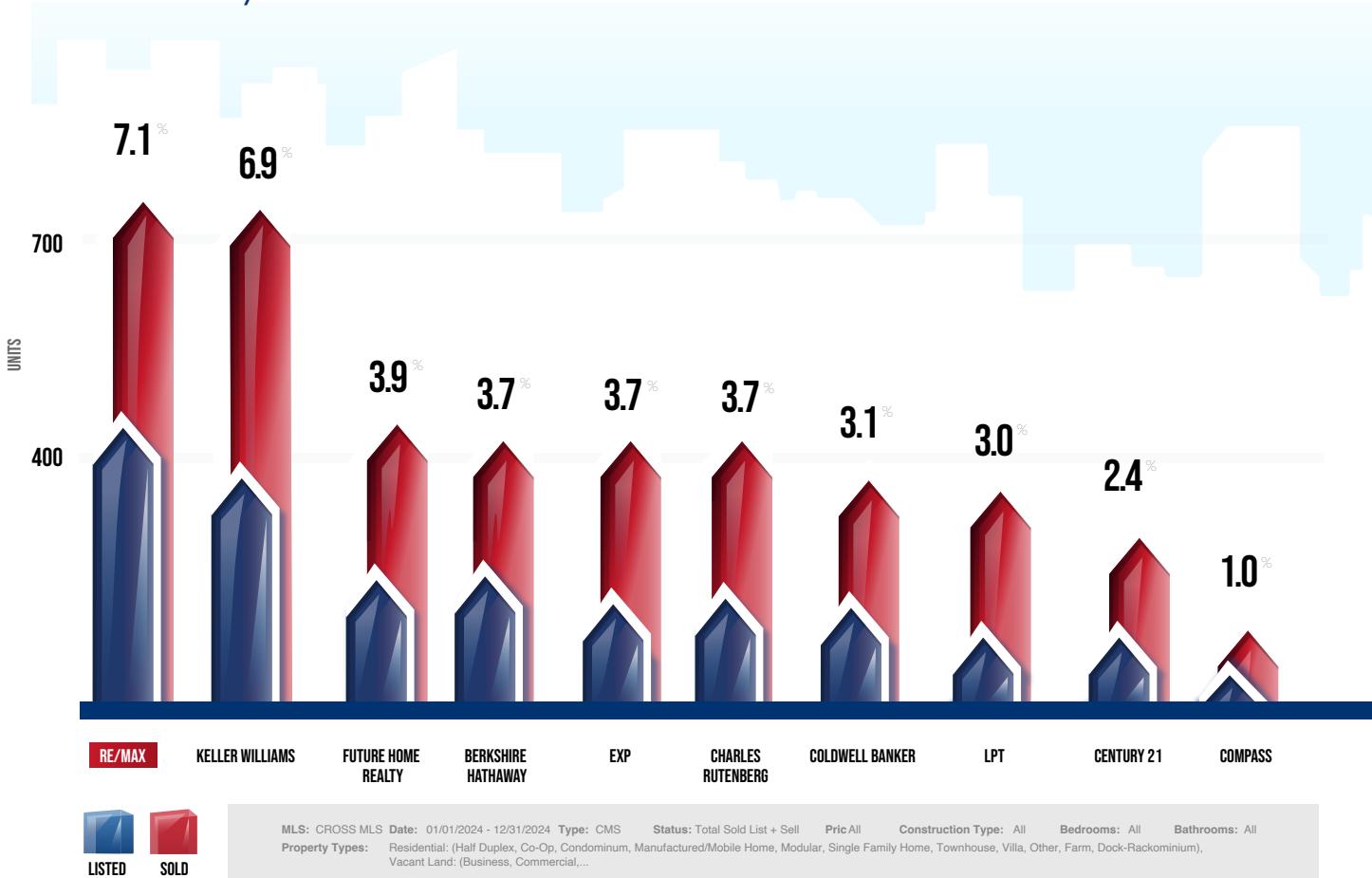
MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Market Share Totals



Pasco County



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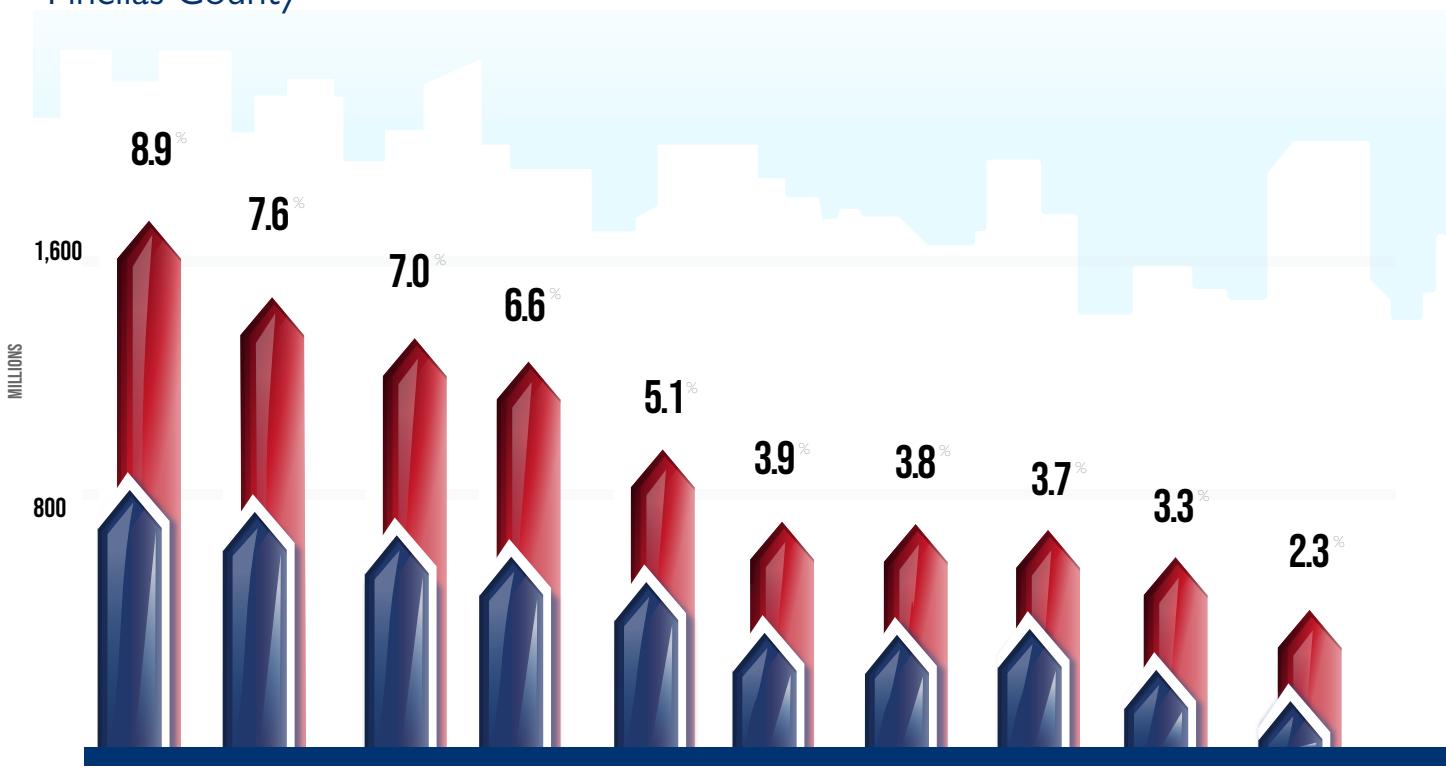
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals

Pinellas County

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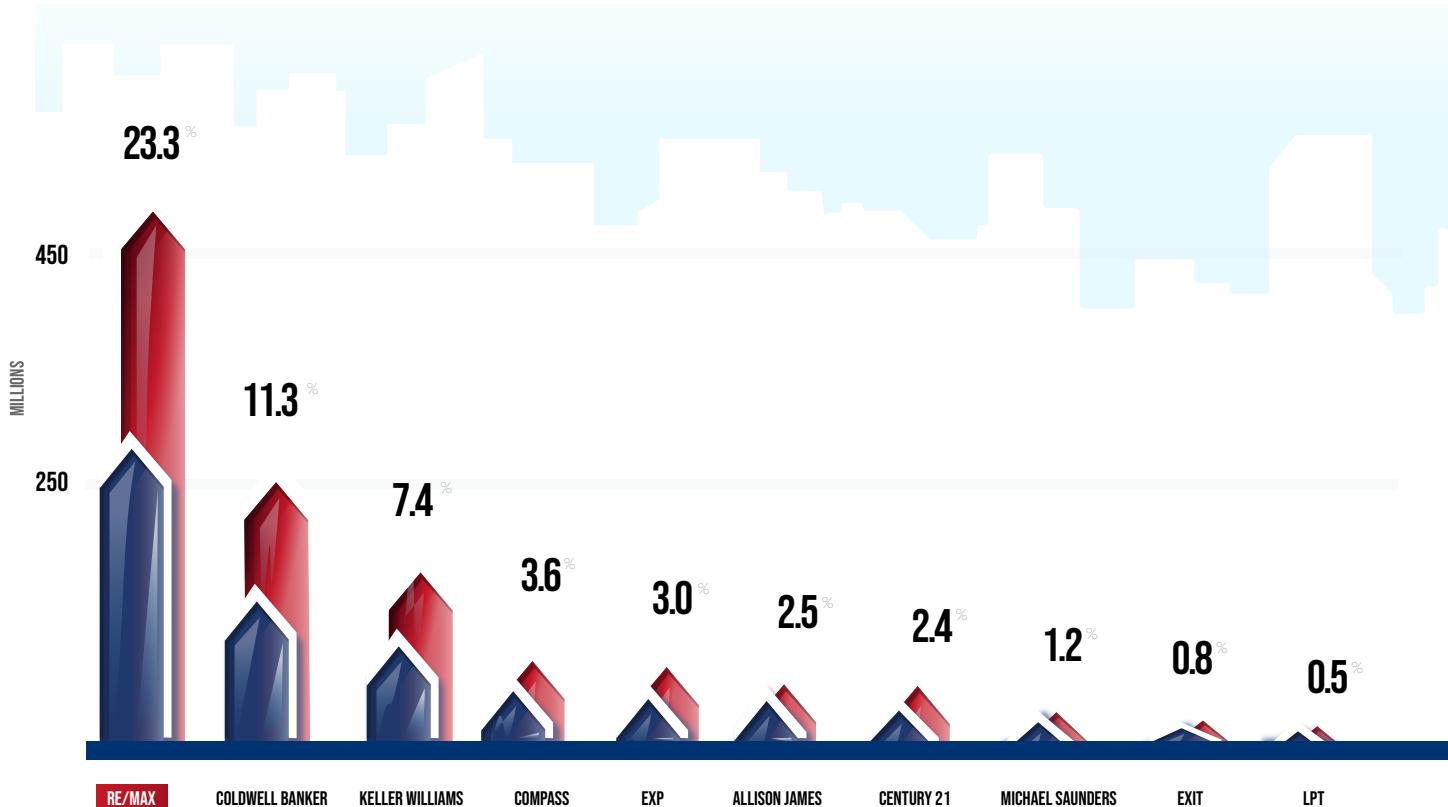
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Punta Gorda



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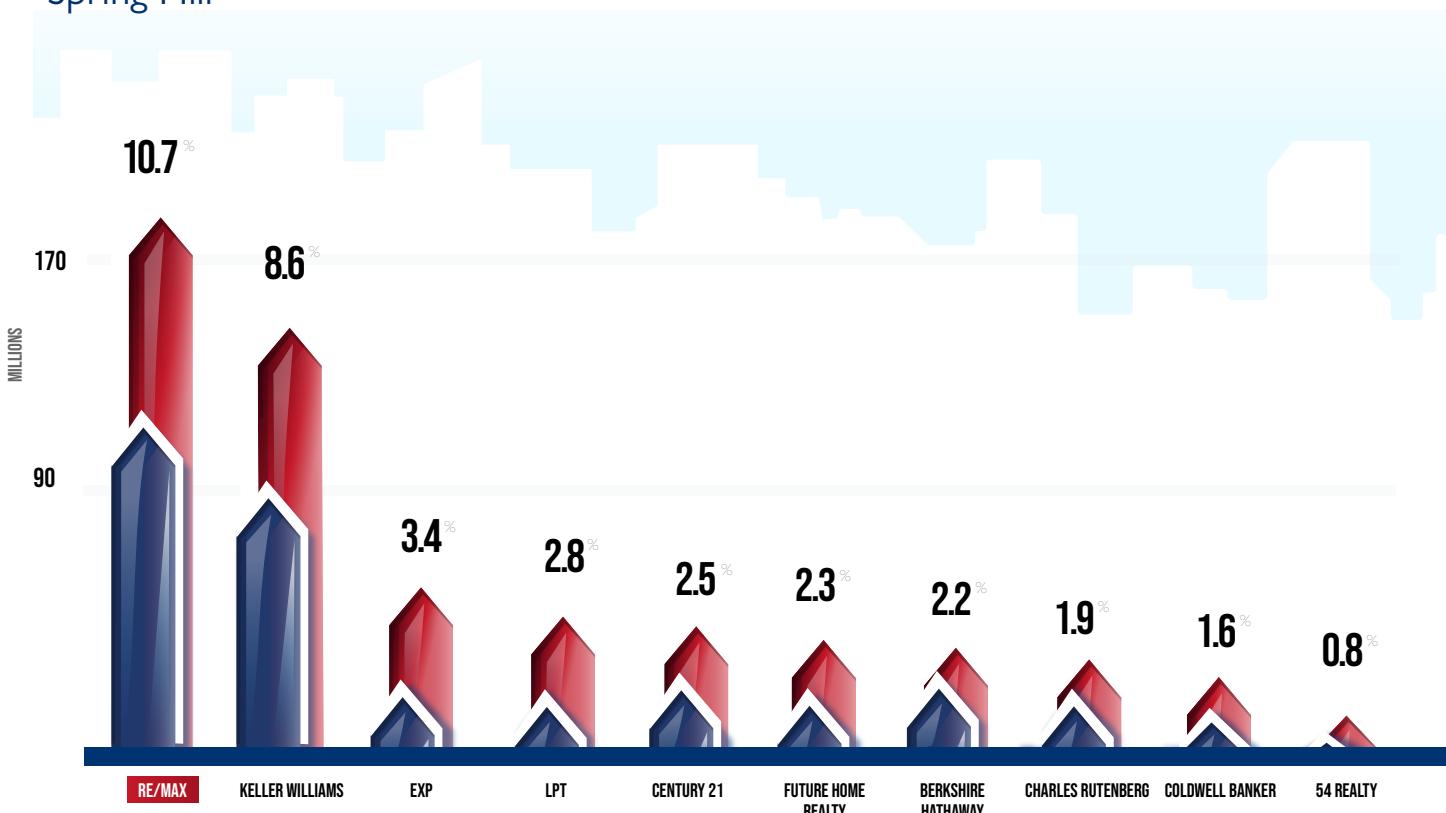
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals

Spring Hill

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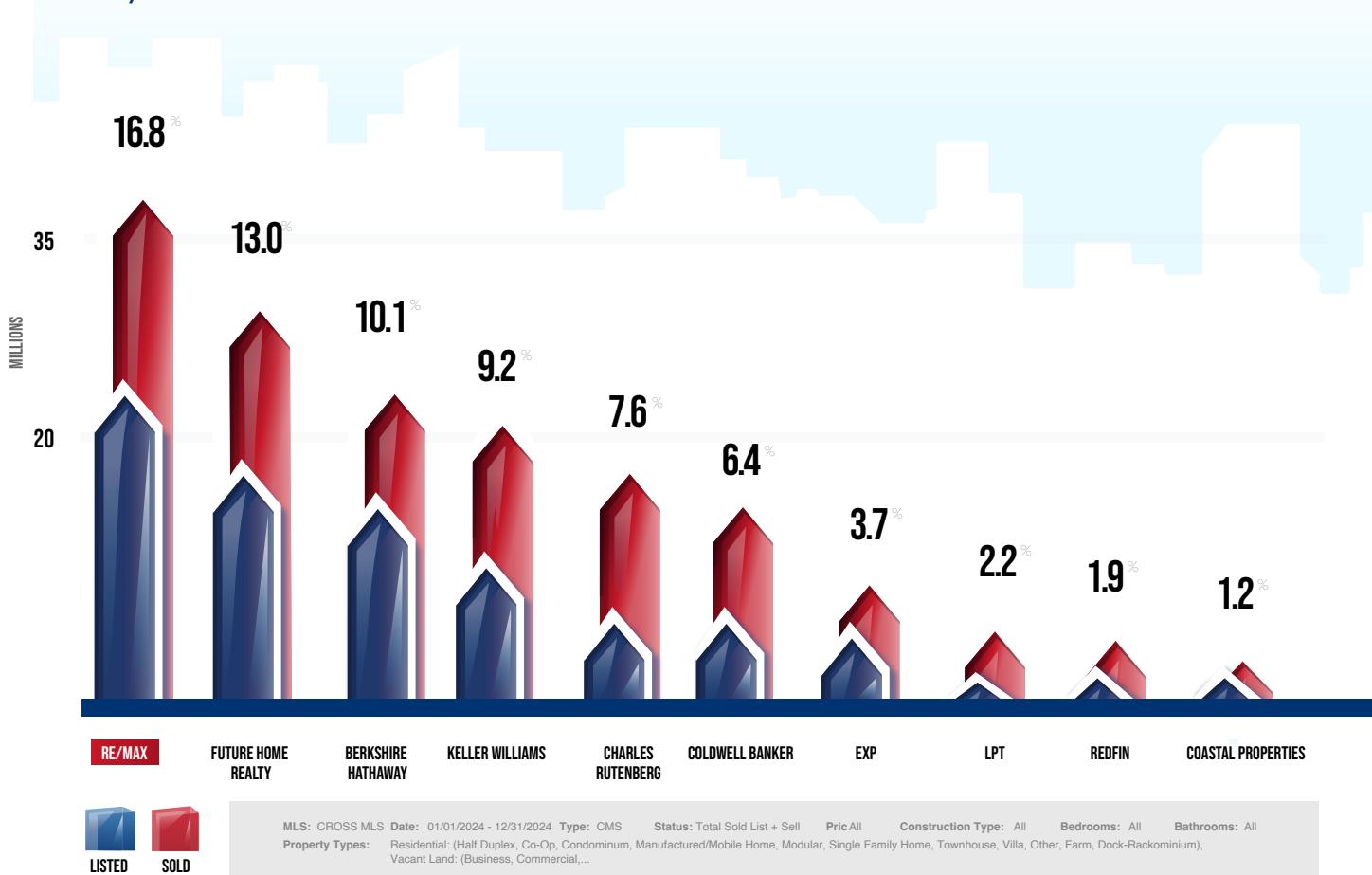
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals



Trinity



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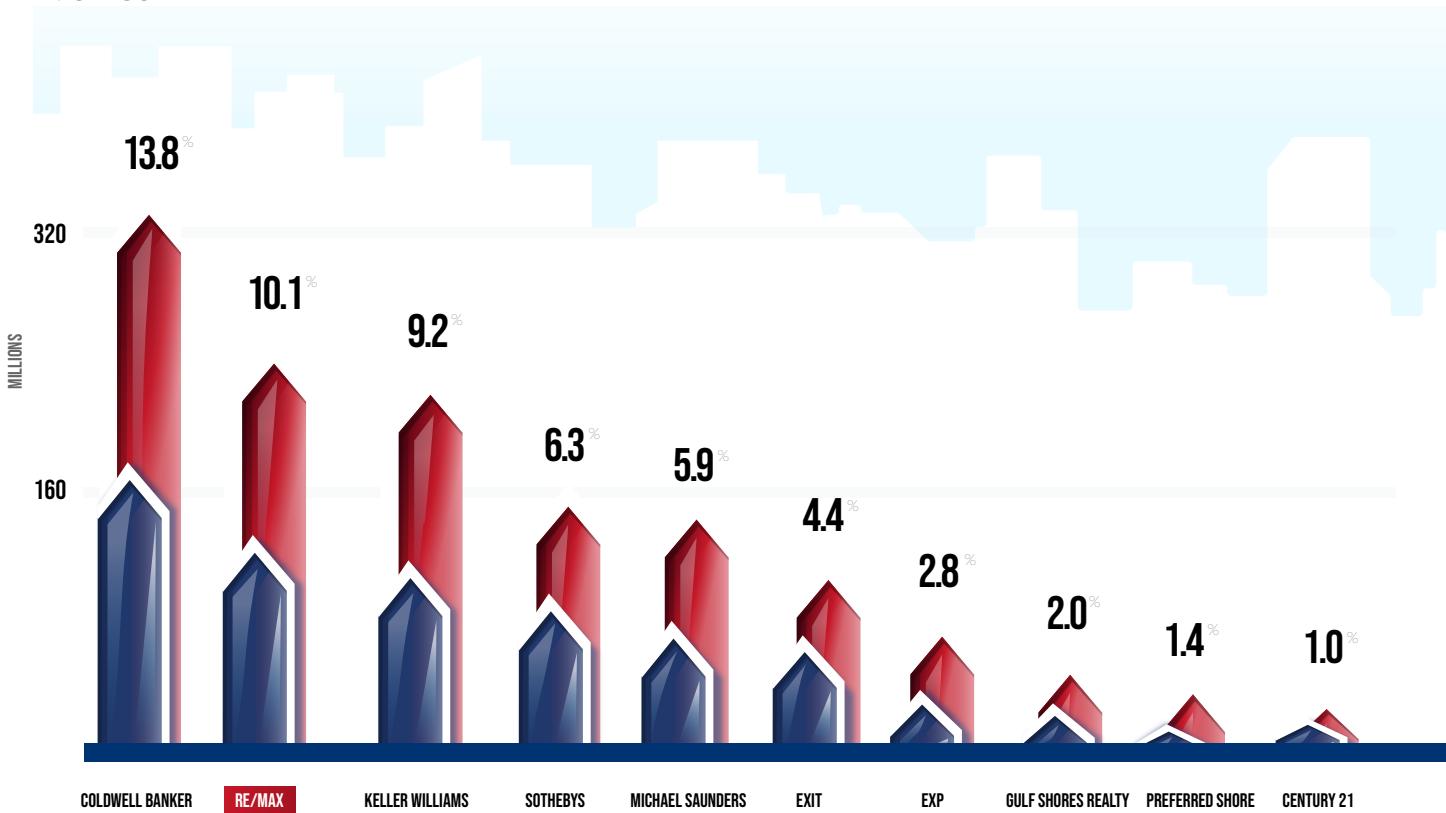
MARKET SHARE TOTALS

TOTAL VOLUME BY BRAND

Market Share Totals

Venice

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MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Agent Productivity

Marco Island: Listed



11.5 %

10.3 %

7.5 %

7.4 %

3.1 %

1.8 %

1.6 %

1.3 %

1.1 %

RE/MAX

KELLER WILLIAMS

INTERO

JOHN R. WOOD
PROPERTIES

BERKSHIRE
HATHAWAY

HARBORVIEW REALTY
INC

JOHN R WOOD
PROPERTIES

SUNRIZON REALTY

ENGEL &
VOLKERS



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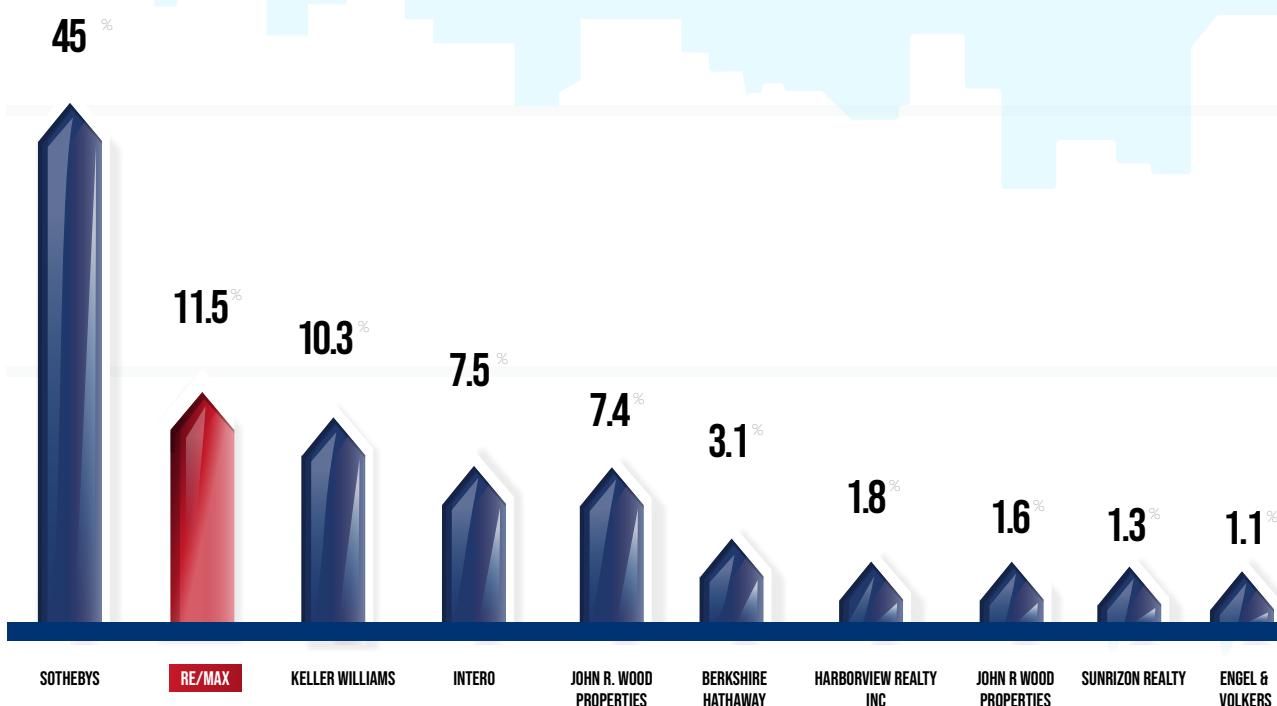
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MARKET SHARE TOTALS

TOTAL UNITS BY BRAND

Agent Productivity

Marco Island: Listed



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RE/MAX ALLIANCE GROUP

2025 REMAX® vs. THE INDUSTRY



Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS*						
	TRANSACTION SIDES PER U.S. AGENT (LARGE BROKERAGES) ¹	U.S. TRANSACTION SIDES ²	U.S. BRAND AWARENESS (UNAIDED) ³	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
REMAX	11.7	597,770	36.4%	110+	8,735	146,627
COMPASS @properties	6.2	251,138	3.2%	1	400+	37,144
ERA	6.0	70,092	1.6%	37	2,300	43,200
kw	5.7	828,875	14.5%	60	1,000	165,000
CB	5.5	460,374	21.2%	45	2,900	96,300
BERKSHIRE HATHAWAY HOMESERVICES	5.4	239,787	7.3%	11	1,500	50,000
Sotheby's INTERNATIONAL REALTY	5.4	117,860	3.3%	84	1,100	26,100
exp REALTY	5.4	350,119	1.6%	27	N/A	85,000
Weichert REALTORS	5.2	61,900	1.6%	2	500	18,000
Better Homes and Gardens REAL ESTATE	5.2	58,230	2.2%	6	400	11,200
CENTURY 21	5.0	219,329	30.9%	79	11,000	130,200
REALTYONEGROUP	4.7	95,181	0.5%	25+	450	20,000
real	3.7	90,298	0.1%	2	N/A	26,000
HOME SMART	2.6	64,500	0.1%	1	223	25,000

N/A = Data not publicly available. *Major full-service brokerage brands that report production data and agent counts.

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REALTRENDS VERIFIED

REMAX agents don't just show up - they outperform. Backed by powerful tools, global brand recognition, and a network that means business, REMAX agents are achieving results the competition can't match.

Dominant Productivity

Top 100 Brokerages When Ranked By Most Transaction Sides Per Agent



Over Two-Thirds More Sales Volume

REMAX agents averaged 68% more sales volume than competing agents.



Double The Others

REMAX[®] agents averaged more than twice as many transaction sides as competitors.



 **REMAX[®]**



OUTSTANDING AGENTS | OUTSTANDING RESULTS

THE
REMAX[®]
COLLECTION[™]
Fine Homes & Luxury Properties

REMAX ALLIANCE GROUP

VIRTUAL HOME SELLING

Now is a great time to take advantage of our Virtual Home Selling Program!

We've helped many owners sell homes without leaving the comfort of their current living room. Virtual Home Selling is not for everyone, so you still have the option of doing any of this in person. But for every step of the process we provide a virtual option to make things easier for you.



1. VIRTUAL CONSULT

We will schedule a virtual appointment to discuss your goals and create a plan of action.



2. LISTING PREPARATION

We will discuss the listing prep process, which may include a virtual staging consultation, improvements strategy, and/or prelisting appraisal.



3. VIRTUAL MARKETING PLAN

Your virtual marketing plan can include professional photography, floor plans, 3-D walk through tours, virtual tours, drone images, etc.



4. VIRTUAL OPEN HOUSE

We will advertise and facilitate a virtual open house for your home.



5. VIRTUAL AND LIMITED SHOWINGS

We will arrange for prerecorded virtual showings, live virtual showings, and time blocks for limited in-person showings as needed.



6. ELECTRONIC NEGOTIATIONS

We use digital contracts and electronic signatures for all contract negotiations.



7. VIRTUAL CLOSING

With the help of our in-house attorney, title department, and lender we can facilitate a virtual closing with a mobile notary.

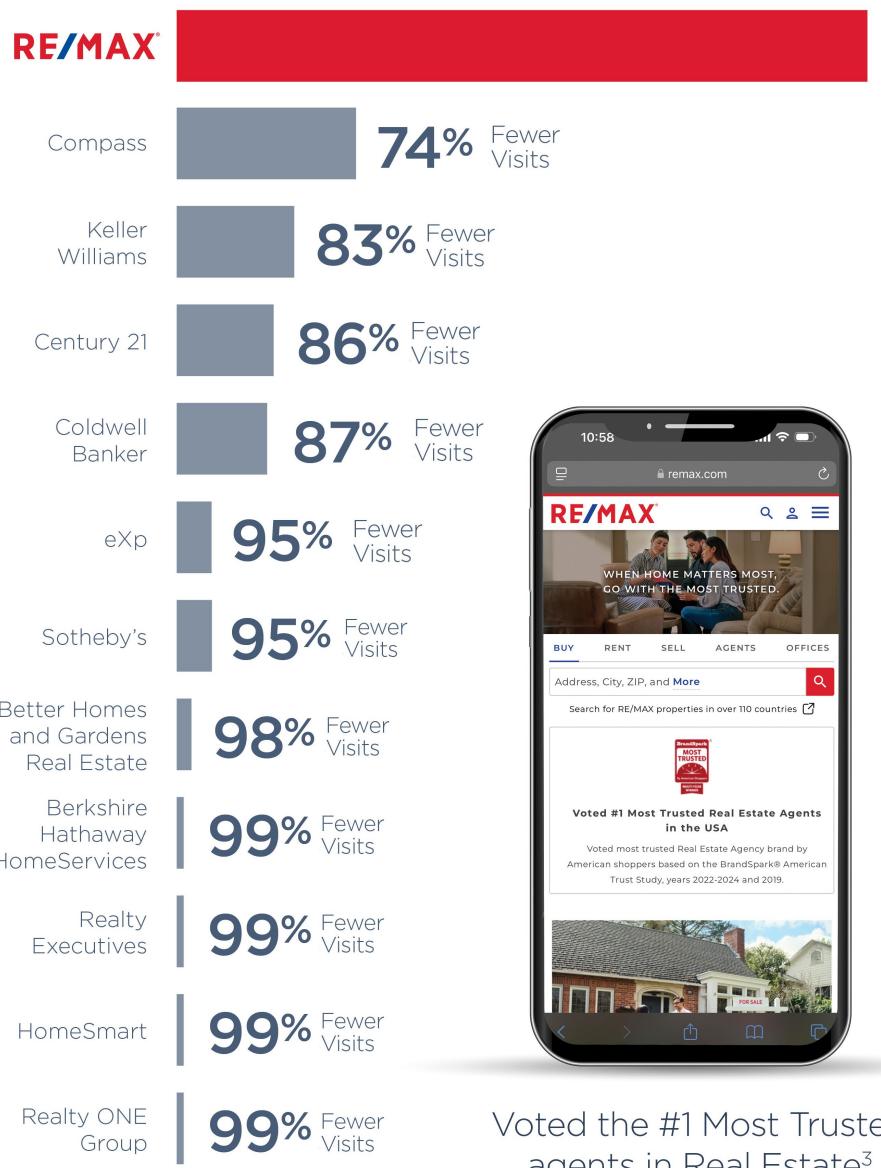


8. MOVING DAY

We'll deliver the keys to the buyers and will assist in coordinating movers who follow CDC recommendations.

CONSUMERS VISIT US MORE

REMAX.COM is the #1 Most Visited Real Estate Franchisor website with more than 100 Million visits in 2024. The site shows all of the listings in thousands of cities and towns and helps connect buyers and sellers with real estate agents. Making it easier for consumers to navigate the buying and selling process with the guidance of a REMAX agent.



Data from January-December 2024

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LOCAL EXPERTISE | GLOBAL REACH

With a presence in over 110 countries and territories, the REMAX network's global footprint is unmatched by any other real estate brand. REMAX leverages its global connections to expertly market and sell luxury homes worldwide. This extensive network enhances visibility, connects your property with high-net-worth individuals and positions it as a premier opportunity in the global luxury market.

Nearly
9,000
Offices Worldwide

145,000+
Agents Worldwide

A Presence in
Over 110
Countries & Territories



GLOBAL.REMAX.COM

650K+
2024 AVERAGE LISTING VIEWS ON
GLOBAL.REMAX.COM

700K+
2024 AVERAGE LISTINGS FOR SALE ON
GLOBAL.REMAX.COM

200+
COUNTRIES & TERRITORIES FROM WHICH
SOMEONE VISITED GLOBAL.REMAX.COM IN 2024

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GLOBAL MARKETING IN ONE CLICK

Your property will be featured on The Wall Street Journal's online real estate section.

The Wall Street Journal Digital Network (WSJDN) is the Web's largest publisher of original business news and financial information. Led by two of the most respected Internet brands, WSJ.com and MarketWatch.



The Kitchen Design Secrets of Top Restaurant Architects

For architects in the world of restaurant design, the home kitchen is a chance to mesh their personal aesthetic with insights gleaned from top chefs.



- The Wall Street Journal is America's #1 selling newspaper, with the largest total circulation of 2.1 million print and electronic copies
- 5.1 million affluent print and digital readers are homeowners and 1.6 million own multiple residences
- 2.2 million affluent print and digital readers who have a net worth of \$1,000,000+ and 205,000 have a net worth of \$5,000,000+
- 96 percent of Wall Street Journal subscribers read articles or features covering real estate
- Property listings are widely read: nearly 9 in 10 read The Journal's property listings
- 81 percent of Journal subscribers have taken action as a result of a real estate property listing
- More than a third of Journal subscribers (35 percent) plan to acquire a residence within the next 5 years
- 8 in 10 agree that real estate advertising in The Journal instead of the local market newspapers makes it more influential (79 percent) and credible (78 percent)

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DESIGNS THAT WOW + MARKETING THAT WINS

A wealth of custom digital and print marketing materials, all featuring your home. Plus, automated marketing that makes stunning impressions time after time.



Included Materials:

- Brochures
- Flyers
- Postcards
- Social Media Posts
- Listing Websites
- Listing Videos
- & More

JUST LISTED

THE RE/MAX COLLECTION

203 BAY DRIVE N
BRADENTON BEACH, FL 34217
LISTING ID A4669703

Property Type
Single Family

Built In

Bedrooms
8

Bathrooms
8.5

PETER CROWLEY
Broker Owner
941.954.5454 (Office)
petercrowley@remax.net
<https://petercrowley.remax.com>
LIC# BH63399 FL

RE/MAX Alliance Group
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JUST LISTED

THE RE/MAX COLLECTION

Live directly on the bay while being just a few blocks from the Gulf.
Live the relaxed coastal character that defines life on AMI.

PETER CROWLEY
Broker Owner
941.954.5454 (Office)
petercrowley@remax.net
<https://petercrowley.remax.com>
LIC# BH63399 FL

RE/MAX Alliance Group
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JUST LISTED

THE RE/MAX COLLECTION

A RARE OPPORTUNITY TO OWN ONE OF THE MOST IMPRESSIVE BAYFRONT ESTATES ON ANNA MARIA ISLAND!

Peter Crowley, Broker Owner
RE/MAX Alliance Group

<https://petercrowley.remax.com>

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SELLER'S GUIDE TO SHOWINGTIME

Sellers love ShowingTime because it's simple to stay informed and easy to confirm appointments. Not only will you be able to receive notifications about showings automatically, but you'll be able to see feedback from potential buyers and view all activity on your home during the sales process as well!



Electronic Notifications

Don't have time to make or take a call? Communicate through text, email, or our mobile app instead! Our electronic notifications allow you to easily confirm, decline, or reschedule showings based on preferences that work best for you.

Listing Activity Report

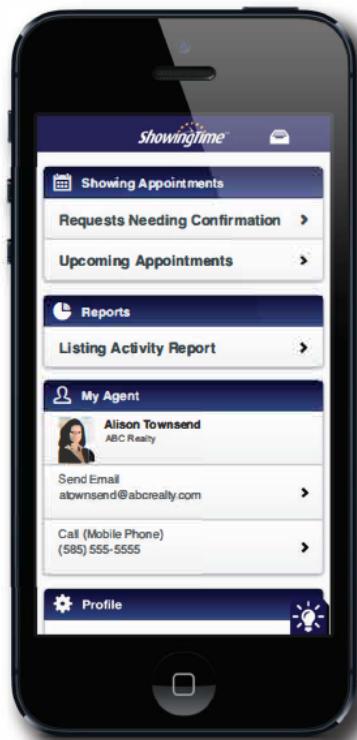


Every email notification includes a 'Quick Link' button that will take you directly to your personalized Listing Activity Report. Here you can see all activity documented for your home such as showings, feedback, and more!

SHOWINGTIME MOBILE APP FOR SELLERS



Using the ShowingTime mobile app makes it easier to manage the selling process on the go! Keep up to date with your home's showing and other listing activity with all of the features that the mobile app has to offer.



What You Can Do From The Mobile App:

- ✓ Confirm / decline appointments (*if you are the confirmation contact*)
- ✓ See all upcoming appointments
- ✓ Review your listing's activity report (*this includes showing details, feedback, and more*)
- ✓ Easily contact your agent
- ✓ Add / edit your contact details
- ✓ Adjust your notification preferences (*for appointments and when showings are complete*)

How To Get Started:

Have your agent enable you for mobile app access - when your agent enters your owner/occupant information on the listing's instruction worksheet, make sure they include your email address and select "yes" for mobile app access.

Authenticate your device - you will receive an email that includes information on installing the ShowingTime mobile app and authenticating your device.

LUXURY MARKETING



Partnering with The REMAX Collection means working with someone who values transparency, expertise and results. Your home's story will be expertly amplified to help attract qualified buyers, providing you with confidence throughout your homeselling journey. Trust is what moves us forward.

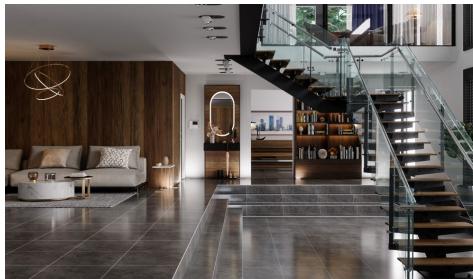
The tools and resources to help you meet your real estate goals and beyond. Luxury living is more than a listing. It's a lifestyle. We are committed to this lifestyle and to you.

We leverage our unmatched global footprint to expertly market and sell luxury homes worldwide. This extensive network enhances visibility, connects your property with high-net-worth individuals and positions it as a premier opportunity in the global market.

We know luxury lives in the details, and our agents are deeply committed to providing personalized service that meets the expectations of a diverse and global community.

The REMAX network is built to service a global and elite clientele with sophisticated, modern and tech-focused marketing to stand out.

Every home in The REMAX Collection is required to be twice the average sold price where the property is listed, making The RE/MAX Collection a true sign of luxury.



DID YOU KNOW



All REMAX Alliance Group listings are displayed on realtor.com®. With more than 773 million average monthly views, realtor.com® is the consumer destination for real estate related information and property searches.



REMAX Alliance Group provides a direct listing data feed to Zillow.com, ensuring maximum exposure. Zillow's wide reach and popular platform helps increase your listing's visibility to attract more prospective buyers.



Our broker relationship with Trulia gets more exposure for your listings, marketing to 31 million serious home buyers and sellers searching on Trulia each month.



Our package with ListHub sends REMAX Alliance Group listings to more than 70 websites. With the industry's most extensive online marketing program we do more and stay ahead of the pack.



FyrstUp gives our buyers and sellers the ultimate edge by streamlining collaboration and communication within the REMAX Alliance Group network of more than 350 local real estate professionals. And with 'Instant Buyer Matching' we can peak interest for your home before it hits the market.



ONE-STOP SHOPPING

When you choose REMAX Alliance Group, you don't have to run all over town tying up loose ends. We're changing the way real estate companies do business in our area by providing mortgage, title services and an in-house legal team under one roof. In addition, our preferred insurance, moving and flooring providers have joined us to complete this unique, convenient and cost-effective one-stop shopping opportunity for you, our valued client.

ALLIANCE GROUP MORTGAGE

When you find the right home with REMAX Alliance Group, you know. Alliance Group Mortgage makes the mortgage process feel the same way. Our dedicated team of loan officers work closely with you to make sure you are comfortable with every step of the mortgage process. Alliance Group Mortgage and REMAX Alliance Group offers a streamlined experience, from finding your next home to move in day and building a lifelong relationship you can count on for the years to come.

ALLIANCE GROUP TITLE

Alliance Group Title offers flexible, cost-effective title and closing services. Clients receive fast responsive customer service; a dedicated transaction coordinator to assure accuracy and timeliness; and convenient access to title experts. Alliance Group Title professionals have more than 80 years of combined experience and take care of all the necessary research to assure all the i's are dotted and the t's are crossed.

IN-HOUSE LEGAL SERVICES

REMAX Alliance Group has a full-time in-house licensed attorney with more than 20 years of real estate law experience. Legal counsel is available to help all of our associates with legal matters that may arise during a transaction. Having in-house council allows agents to get direct questions answered on behalf of their clients without the lengthy cost and expense of seeking outside counsel.

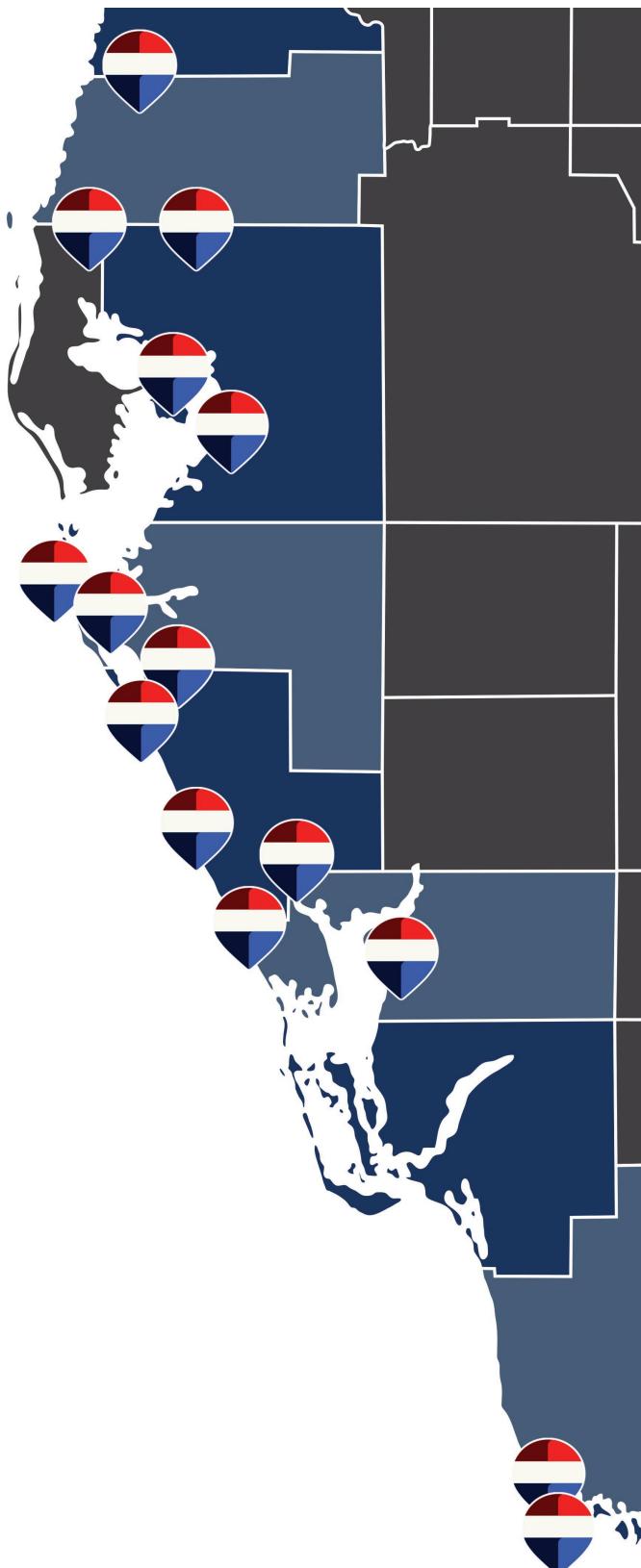
PREFERRED VENDORS

We have aligned ourselves with certain service providers that are relevant in the home buying or selling process such as Spirit Movers and Pillar to Post Home Inspections. These companies are well qualified and understand the importance of customer service and accountability. They value the Preferred Vendor status and look to exceed expectations with RE/MAX Alliance Group customers.

THE
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15 CONVENIENT LOCATIONS



SPRING HILL:
4320 Lake in the Woods Drive

TRINITY:
10710 SR-54 Suite #C101

LUTZ:
23612 State Road 54

TAMPA:
1001 South MacDill Avenue

RIVERVIEW:
10012 Water Works Lane

ANNA MARIA ISLAND:
317C Pine Avenue

BRADENTON:
3007 Manatee Avenue West

UNIVERSITY PARK:
8037 Cooper Creek Boulevard #101

SARASOTA:
2000 Webber Street

VENICE:
1314 East Venice Avenue

NORTH PORT:
14850 Tamiami Trail

ENGLEWOOD:
2230 South McCall Road

PUNTA GORDA:
3941 Tamiami Trail #3121

MARCO ISLAND NORTH:
606 Bald Eagle Drive #601

MARCO ISLAND SOUTH:
599 S Collier Blvd Suite 306

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REMAX ALLIANCE **GROUP**

GIVING BACK

We are built on a culture of giving.

Giving back to our local communities is the foundation of our culture. For 31 years we've been partnering with CMN Hospitals to positively impact the health and lives of children and their families.

Social responsibility is essential for generating loyalty and ensuring buyers and sellers feel good about doing business with you.



10 Million+
Kids and Families
Helped Each Year

170
Hospitals Supported
in North America

Nearly
\$200 Million
Donated by
RE/MAX Network¹



Helping Local Kids

THE
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RE/MAX ALLIANCE GROUP

GIVING BACK

At RE/MAX Alliance Group, we understand that serving the community also means giving back. That is why our associates and staff serve on dozens of local boards and volunteer their time and financial resources to many local charitable organizations, including:

All Children's Hospital
All Faith's Food Bank
Alzheimer's Association
American Cancer Society
Anna Maria Elementary School
Anna Maria Island Community Center
Anna Maria Island Moose Lodge
Badge Wives
Bethesda House
Big Brothers & Big Sisters of Manatee
Booker Middle School
Boys & Girls Clubs of Manatee County
Boys & Girls Clubs of Sarasota County
Braden River Little League
Bradenton Firefighters
Bradenton Runners Club
Brookside Middle School
CareNet Manasota Pregnancy Center
Children's Miracle Network
Coalition Against Runaway Taxation
Crowley Museum
Executive Women's Golf Association
Fellowship of Christian Athletes
Florida State Music Teachers Association
Girl Scouts of America
Goodwill Industries Manasota, Inc.
Guardian Angel Fund
Habitat for Humanity
Haile Middle School Partner in Business
Homeless Coalition
Hometown Heros
Hope Family Services
Humane Society
Imagine Manatee
Island Players Theater
Jeffrey Modell Foundation

Junior Achievement
Junior League
Juvenile Diabetes Foundation
Kiwanis of Bradenton/Manatee Kiwanis Club
Knights of Columbus
Lakewood Ranch Charitable Fund
Lakewood Ranch High School Booster Club
Leukemia & Lymphoma Society
Life Focus Support Group
Manasota ARC
Manatee Children's Services
Manatee Coalition for Affordable Housing
Manatee County Men's Golf Association
Manatee County Music Teachers Association
Manatee Players Theater
Manatee Symphony Association
Manatee Twisters
March of Dimes
Meals on Wheels
Muscular Dystrophy Association
Pace Center for Girls
Palmetto High School Special Education
Saddles and Spurs of Duette 4H Club
Sahib Shrine Circus
Sarasota Opera House
Sertoma Club of Sarasota
Taste of Sarasota
The Family Prayer Center Rehab
The Lighthouse Drug & Alcohol Recovery Program
Tournament Fore Dreams
Toys for Tots
United Way
Volunteer Services of Manatee County
Women's Council of REALTORS®
Women's Resource Center
Young Life